

FOR IMMEDIATE RELEASE

Jean-Francois Le Teno to Keynote at CIO UK Summit

*CIO of AXA Investment Management Confirmed as Keynote Presenter
on "The Future of the CIO in the Coming Digital Economy"*

Chicago- January, 5th 2016: CDM Media, a leading B2B marketing and media firm, has announced Jean-Francois Le Teno as a keynote speaker for the CIO UK Summit in London, UK on March 2nd, 2017.

Jean-Francois Le Teno is currently the COO & CIO (Chief Information Officer) at AXA IM Real Assets. His role involves firm-wide delivery of funds financial information, operational efficiency projects, transformation of the firm's global information system, as well as the leadership of 190 specialists in Back Office, Middle Office, Data Management and IT across 10 countries.

"I love transforming businesses, with a view to constantly improve client service quality, employee satisfaction, costs and compliance altogether."

Takeaways will include:

- Change is, if not already here, certainly coming, and CIOs that don't prepare for the change may not like the results when it arrives
- Digital transformation is all about connecting enterprise system to information technology to drive productivity and performance improvements
- Be prepared to tackle the tasks that no-one wants to do, but everyone needs done; establish relevance to cultivate importance

To learn more about the event and register today visit:

CIO UK Summit: <http://www.ciouksummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.