

FOR IMMEDIATE RELEASE

Stanley Black & Decker Chief Information Officer to Keynote at CIO Boston Summit

Matt Griffiths to Lead as Keynote Presenter at Regional Summit

Chicago- April 12, 2017: CDM Media is pleased to announce Matt Griffiths, CIO at Stanley Black & Decker as a keynote speaker for the CIO Boston Summit on April 25 in Boston, MA. The event will run alongside the CISO Boston Summit and will take place at the Westin Copley Place.

An innovative, results-focused technology leader with a track record of driving enterprise-wide transformational business processes, systems and cultural change across diverse groups and geographies, Griffiths has 18 years of enterprise experience in leading Software Development, Enterprise Architecture, Business Process Management, Infrastructure Operations Data Center, and Cloud Engineering organizations to enable technology solutions that facilitate disruptive business change.

Griffiths builds rewarding work environments for global teams to grow, thrive and deliver transformational results in support of organizational goals. Throughout his impressive career, he has implemented rigorous project management discipline to improve on-time project delivery by 70% across a \$45M project portfolio, a 20% reduction in production incidents with 98% resolved within SLA, along with a 10% reduction in baseline resources through automation and environment clean-up. He was also honored by CIO.com in the 2016 CIO 100 Awards.

At the CIO Boston Summit, Griffiths will lead a keynote presentation on “The Future of the CIO in the Coming Digital Economy”. During this presentation, he will discuss:

- Change is, if not already here, certainly coming and the CIOs who don't prepare for the change may not like the results when it arrives.
- Digital transformation is all about connecting enterprise systems to information technology to drive productivity and performance improvements.
- Be prepared to tackle the tasks that no-one wants to do, but everyone needs done; establish relevance to cultivate importance

To learn more about the event and register today visit:

CIO Boston Summit: <http://www.ciobostonsummit.com/>

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About CDM Media

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