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## CDM Eyes Prominent Partners for their 2014 Summit Calendar

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**CHICAGO, January 22, 2014**—Looking to enhance their impressive growth from last year, CDM Media, the leading B2B marketing and media firm, stated today that they will be partnering with the foremost technology and analyst organizations, associations and media companies across all industries for their upcoming 2014 schedule of events.

“Although we’ve had and continue to have notable partners, we still strive to find top-tier organizations who crave for a successful, reciprocal business relationship,” said Rachel Tait, CDM Media’s Senior Director of Client Services and Event Management. “And that’s exactly what our events have to offer. Our networking and strategic events allow for not only ourselves, but also our partners, to place our names in the minds of many C-suite technology business leaders from a variety of industries.”

CDM Media creates partnerships in order to strengthen its reach to novel executive audiences and expose its current audience to new resources across numerous industries. By partnering with CDM, organizations are able to reach new audiences, increase brand awareness and share valuable resources through CDM Media’s abundant marketing channels.

CDM Media has expanded their market over the years, reaching international grounds. They currently run events in the U.S., Canada, Europe, Africa and South America.

CDM Media Summits select an intimate group of leading C-suite executives and representatives from top-notch solution providers. Their summit format is crafted to guarantee dynamic interaction, providing partners with the chance to meet face-to-face, and gain exposure with some of the most prominent brands across the globe.

As of today, CDM has already partnered with renowned brands for 2014, such as:

- Radiant Advisors
- Exec Reps
- Current Analysis

- [Worldoils.com](http://Worldoils.com)

If you feel as if partnering with CDM Media is right for you and your business, please contact Rachel Tait, Senior Director, Client Services & Event Management, at [rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com) or by phone at +1 312.374.0800.

### **About CDM Media Summits**

CDM Media Summits bring together leading C-level executives, analysts and solution providers to network and attend interactive agenda sessions on the latest business topics and trends. The events are organized by industry, region or organizational role, offering attendees the opportunity to have in-depth discussions, while making new business contacts. One-on-one meetings held throughout the events allow vendors to introduce products and services to attending executives.

For more information about upcoming CDM Media Summits, visit [www.ciosummits.com](http://www.ciosummits.com).

### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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