

Contact: Brian Kilcourse <u>bkilcourse@rsrresearch.com</u> 1.925.939.4643

Brian Kilcourse, recognized as one of the top retail technology leaders in the United States, is a managing partner at Retail Systems Research LLC ("RSR Research"), a company focused on delivering research, strategies, and knowledge for the extended retail industry.

Formerly President & Chief Executive of Retail Systems Alert Group (RSAG), Brian is a recognized leader in retail technology practices. Brian is a frequent public speaker on subjects ranging from emerging technologies to IT governance and best practices. He also has led training seminars on the subject of "selling IT to retailers." Brian has authored research reports on Cross-Channel Retailing, Supply Chain, Customer Data Security, Business Intelligence & Analytics, Mobility, IT Governance, Workforce Management, Services Oriented Architectures (SOA) & Software as a Service (SaaS), among other topics.

Previously, Brian was the SVP & CIO at Longs Drug Stores for ten years from 1993 through 2002. One of the top retail CIO's in the United States during his tenure, Kilcourse was named one of the Premier 100 IT Leaders by Computerworld magazine and by Information Week as leader of the #1 retail IT shop in 2001.

Kilcourse is a past member of several technology company advisory boards, including Borland, Intelleflex, Euclid, Evant, GoldenGate, and Azzarello Group.

A long time San Francisco Bay Area resident, Brian holds a BA degree in Management from St. Mary's College of Moraga, CA.