






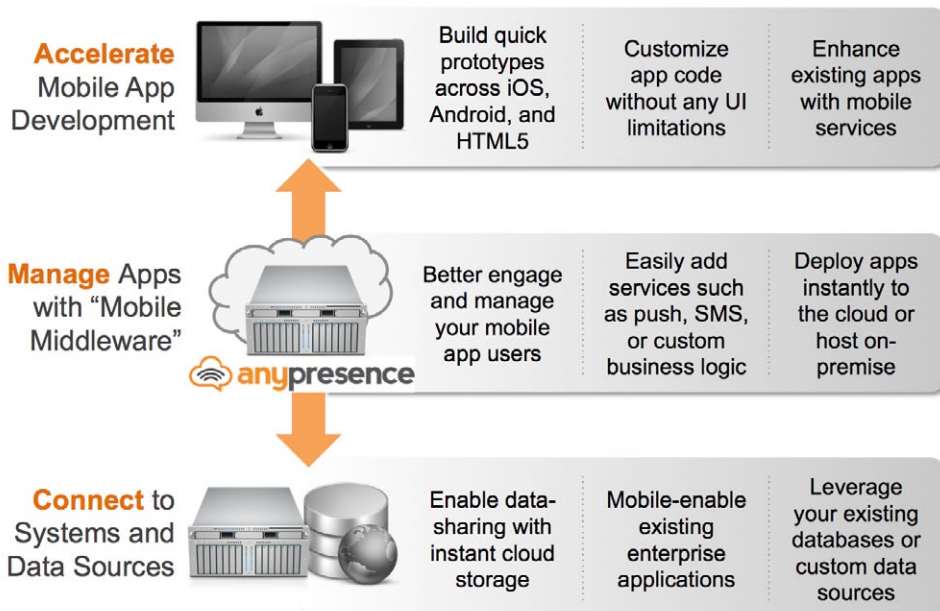
THE ONLY MOBILE PLATFORM-AS-A-SERVICE WHERE YOU OWN YOUR DATA, APPS & SERVER

AnyPresence is an enterprise-class, cloud-based mobile platform that dramatically reduces the cost and complexity of developing and deploying mobile apps. The solution can be used to generate complete mobile apps or a mobile back-end-as-a-service, which enables integration to source systems, role-based access, authentication, push notifications, and other critical enterprise capabilities.

Unlike other solutions that are overly complex or have customization constraints due to proprietary technology, **AnyPresence is easy to use, yet flexible enough to enable source code-level customization and on-premise hosting options, with absolutely no platform “lock-in”.**

ONLY ANYPRESENCE IS...

-  **NON-PROPRIETARY** Select the features you want and get *native, fully-customizable client and server-side code*
-  **ENTERPRISE-CLASS** Enterprise-ready support for *integration, extensibility and on-premise deployment options*
-  **AVAILABLE INSTANTLY** *Web-based designer*, with native apps *compiled in the cloud* and ready to submit to app stores



MODERN PLATFORM ARCHITECTURE

Unlike other mobile platform solutions, AnyPresence is based on a unique architecture that combines agility with flexibility and openness. With strict separation between the design-time and run-time environments, apps that are generated by AnyPresence use native, readable code, can be customized outside the platform, and hosted in private data centers. There is absolutely no platform lock-in, and you always have access to all your data, client-side apps, and server code. AnyPresence provides a holistic solution to:

- **Accelerate Mobile App Development** - Increase speed-to-market across your mobile development projects by generating customizable app prototypes for HTML5, iOS, and Android, with 100% native, editable code. Use cross-platform SDKs to add mobile services to all your apps.
- **Enrich Apps with Mobile Services** - Easily add interactive SMS messaging, push notifications, and email alerts to any object within your mobile app. Provide a layer of application security with user authentication and role-based access. Install optional features such as social network connectivity to enrich your app capabilities.
- **Leverage Existing IT Investments** - Mobile-enable your database, SaaS, or on-premise applications using pre-built interfaces, custom connectors, or via open platform APIs. Extend platform functionality through custom actions that can be built using your programming tool of choice. Deploy your apps within your own data-center or via our cloud-based platform with high performance and scalability at a low total cost of ownership.

SCHEDULE A DEMONSTRATION TODAY

For a brief demonstration of how AnyPresence can accelerate your mobile projects, please contact:

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