# In a shifting landscape, you need insight and agility to prosper.

**ACCELERATE GROWTH?** 

HOW DO THE MOST

**PROGRESSIVE** 

**BUSINESSES** 

Increasing digitization. Exponential growth of mobile, video, and global IP traffic. More cloud applications pushing more data to more networks.

# Platform Equinix is where global business and growth connect

With Platform Equinix, you gain the connections that speed growth.

- · Widest availability of over 7 million square feet and growing to ensure scalability
- Broadest footprint of 95+ sites across 31 markets and 5 continents
- · Greatest choice among 900+ networks to ensure performance
- 4,000+ potential technology partners to deploy world-class solutions
- · 4,000+ potential customers to immediately use your services

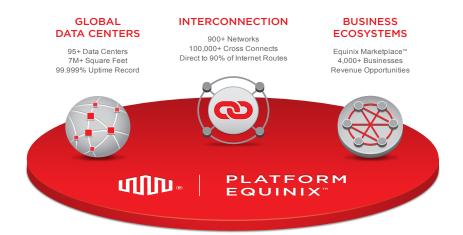
# **Platform Equinix Delivers**

Find and connect to potential customers in Equinix sites

Collaborate with network, service and cloud partners

Improve performance through proximity to end users

Safeguard infrastructure in highly secure data centers delivering a 99.999% uptime record









# Discover 4,000+ potential partners and customers

### Make the connections that give you competitive advantage

No matter what your company does, our rich customer-and-partner ecosystems, global footprint and state-of-the-art data centers enable you to capitalize on the seismic changes affecting the economy to access customers and generate growth.

#### For Network Providers

- Find the most global, regional, broadband, metro access, and mobile network partners to expand your service reach
- Reduce management overhead and time-to-market for new partner interconnections by using advanced Equinix tools such as the Equinix Carrier Ethernet Exchange, Internet Exchange and GSMA GRX Exchange.

#### For Cloud Providers

- Deploy your applications where they will best meet the performance expectations of end-users
- Discover the widest range of potential customers, and network and service partners to speed deployment of complex enterprise customers, and solutions

# Maximize performance in 31 markets across 5 continents

#### For Content Providers

- Minimize latency by locating critical resources in nodes geographically close to your customer base
- Connect directly to ISPs and mobile broadband providers to ensure an optimized end-user experience

#### For Enterprises

- Leverage the widest choice and flexibility among network, managed services, cloud and content providers to assemble best-in-class IT solutions
- Optimize performance of infrastructure by combining network-dense hubs with edge nodes close to end users

#### For Financial Service Providers

- Maximize access to profit opportunities across the world's 15 top financial markets
- Locate infrastructure in close proximity to 100+ exchanges and trading platforms, 500+ buy- and sell-side firms and 125+ financial service providers that enable competitive advantage

### **About Equinix**

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, enterprise, cloud, networking, digital media and financial services companies leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. By connecting directly to their strategic partners and end users, customers are forming dynamic ecosystems inside Equinix. These interconnected ecosystems enable companies to optimize the performance of their content and applications and protect their vital digital assets.

Learn more at www.equinix.com

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