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FOR IMMEDIATE RELEASE

NATIONAL CMO SUMMIT PLANNED FOR NEW YORK CITY*Industry-Leading CMO Summit Brings Together Top Marketing Executives for National Summit*

Chicago- March 22, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level marketing executives attend the CMO Summit in New York City on May 17, 2016.

These intimate invitation-only event for C-suite executives and industry leaders in New York City is a unique opportunity for the industry's most influential marketing executives to collaborate on current industry challenges and trends. Attending CMOs will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

- Driving Results Through Digital Marketing
- Is Automation the Answer for the Modern CMO?
- Pitching Digital to the Traditional
- Big Data: Using Behavioral Clustering Models to Improve Marketing Performance
- Moving Marketing up the Corporate Food Chain
- Email Marketing Revamped

Confirmed attendees include:

- Aniko DeLaney, CMO, **BNY Mellon**
- Brian Miske, CMO, **KPMG**
- Rakesh Sahay, Chief Marketing Officer, Global Research Center, **GE**
- Christine Ciccone, Vice President – Global eCommerce and Online Marketing, **Wyndham Worldwide**
- Lauren Haffer, Global Marketing Director, **L'Oreal**
- Marisol Martinez, Vice President, CRM, **Time Warner Cable**

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

CMO US: <http://www.cmosummit.us/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

