

Gigya's Corporate Background

Gigya helps companies identify their customers and develop meaningful relationships with them. Founded in 2006 and headquartered in Mountain View, CA, Gigya has 6 additional offices and more than 325 employees globally. Gigya's Customer Identity Management Platform is deployed across 46 countries, reaches 1.5 billion users each month and processes more than 1 billion registrations and logins each year.

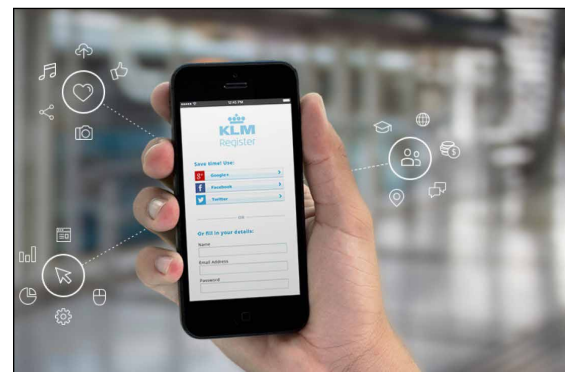
Gigya by the Numbers

- Founded in 2006
- 7 offices around the world
- 325+ employees
- Processing more than 1 billion logins each year
- More than 700 clients
- 70+ partnerships & integrations
- \$104M in funding
- Technology deployed in 46 countries

Platform

Gigya's Customer Identity Management Platform helps businesses build better customer relationships by turning unknown site visitors into known, loyal and engaged customers. Gigya's platform is available across three distinct tiers, with additional packages available for loyalty, social engagement, data integration and services and support.

	<p>Identity</p>	<p>Identify customers across devices, capture permission-based identity data and better understand demographic and influencer data.</p>
	<p>Identity Plus</p>	<p>Build customized traditional and social registration forms and flows, optimize data collection and segment demographic and interest insights.</p>
	<p>Identity Enterprise</p>	<p>Get an accelerated level of customer identity management capabilities and customization with enterprise-grade security, federation and analytics.</p>



“ **IDENTITY IS WHERE MARKETING IS HEADING AND GIGYA IS AT THE FOREFRONT OF HOW WE UNDERSTAND AND REACH OUR USERS.** ”

Ryan Saghir

Digital Communications Manager at The Dannon Company

Clients

More than 700 of the world's leading businesses including Fox, Forbes and Verizon choose Gigya. Gigya's client base spans the globe and a variety of industries including eCommerce, media, publishing, travel and consumer goods. Gigya works with 50% of the comScore top 100 US web properties and 8 of the 10 largest media corporations in the US.



Partners

Composed of more than 70 industry-leading companies, the Gigya Partner Program is designed to help joint clients deliver more relevant user experiences across channels and campaigns. The program includes 50+ integrations with content recommendation engines, eCommerce platforms, ad-serving vendors, content management systems, analytics providers and data management solutions. The program also features solution providers, digital marketing agencies and global system integrators.



Investors

Since receiving \$35M in Series A funding in 2007, Gigya has raised more than \$100M in capital from several leading firms including Benchmark Capital, DAG Ventures, First Round Capital, Greenspring Associates, Intel Capital, Mayfield and Adobe.

Leadership

- **Patrick Salyer**, CEO
- **Rooly Eliezerov**, Co-founder and President
- **Eyal Magen**, Co-founder and Chief Strategy Officer
- **Eran Kutner**, Co-founder and CTO
- **Ryan Ried**, SVP, Worldwide Sales
- **Patrick McCue**, SVP, Global Channels & Alliances

“GIVEN [GIGYA'S] SCALE, PROVEN LEADERSHIP AND UBIQUITY IN THE MARKET, WE SAW A HUGE OPPORTUNITY TO NOT ONLY COLLABORATE WITH THE COMPANY, BUT ALSO TO INVEST. WE LOOK FORWARD TO WORKING WITH GIGYA EVEN MORE CLOSELY AS WE CREATE INNOVATIVE CUSTOMER IDENTITY MANAGEMENT CAPABILITIES.”

Mark Hocking

VP and GM of Safe Identity
at Intel Security

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