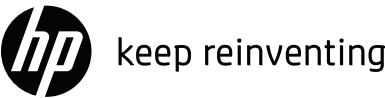




THE WORLD'S MOST SECURE PRINTERS AND PCs¹

Learn more about how HP can protect your company.
hp.com/go/HPSecure



Sign up for updates
hp.com/go/getupdated

¹ "Most secure printing" claim based on HP review of 2017 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit: hp.com/go/PrintersThatProtect. For more information: hp.com/go/printersecurityclaims.
Based on HP's unique and comprehensive security capabilities at no additional cost and HP Manageability Integration Kit's management of every aspect of a PC including hardware, BIOS and software management using Microsoft System Center Configuration Manager among vendors with >1M unit annual sales as of November 2016 on HP Elite PCs with 7th Gen and higher Intel® Core® Processors, Intel® integrated graphics, and Intel® WLAN.
² Risk Based Security, "Data Breach QuickView Report," <https://pages.riskbasedsecurity.com/hubfs/Reports/2016%20Year%20End%20Data%20Breach%20QuickView%20Report.pdf>," (accessed May 5, 2017).
³ HP Sure Start is available on HP Elite and HP Pro 600 products equipped with 8th generation Intel® or AMD processors.
⁴ HP Sure Run is available on HP Elite products equipped with Intel® or AMD® 8th generation processors.
⁵ HP Sure Recover is available on HP Elite PCs with 8th generation Intel® or AMD processors and requires an open, wired network connection. You must back up important files, data, photos, videos, etc. before using HP Sure Recover to avoid loss of data.
⁶ HP Manageability Integration Kit can be downloaded from <http://www.hp.com/go/clientmanagement>.
⁷ HP Sure Click is available on select HP platforms and supports Microsoft® Internet Explorer and Chromium™. Check <http://h20195.www2.hp.com/v2/GetDocument.aspx?docname=4AA7-0922ENW> for all compatible platforms as they become available.
⁸ HP Sure View integrated privacy screen is an optional feature that must be configured at purchase.
⁹ HP Multi-Factor Authenticate requires Windows, 7th or 8th generation Intel® Core™ processor, Intel® integrated graphics, and Intel® WLAN. Microsoft System Center Configuration Manager is required for deployment. Three authentication factors require Intel® vPro™. Authentication factors may require optional hardware. HP Manageability Integration Kit can be downloaded from <http://www.hp.com/go/clientmanagement>.



DATA SECURITY IN A CHANGING WORLD.

The numbers game

It was a record year for data breaches in 2016. A total of

4,149

breaches were reported, with 4.2 billion records exposed.²

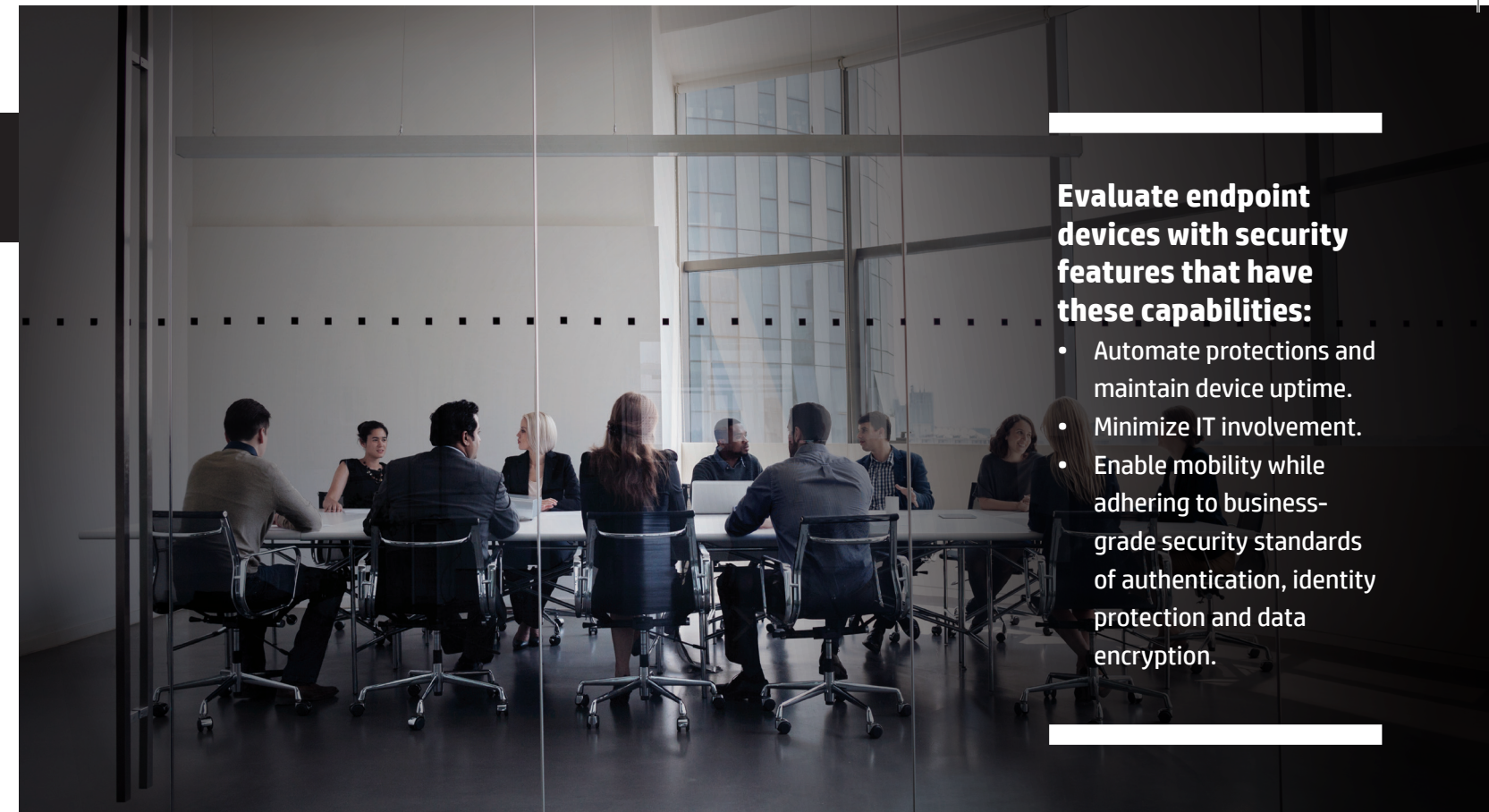
We live in the era of digital disruption, when always-on connectivity, a mobile workforce and globalization leave us more vulnerable than ever to cybersecurity assaults. In this brave new world, keeping customer and company data safe is a seemingly insurmountable challenge.

Securing data in a world of adaptable cyber enemies can seem impossible. Traditional security solutions alone aren't enough to deflect continually transforming threats. IT leaders need to move out from behind the firewall and tackle endpoint security as part of a multilayered defense strategy.

Today's threats require interconnected, complex and resilient defense systems that identify and snuff out risks before they become problems. The solution? An ecosystem of protection that spans PCs, printers, servers and solutions.

Evaluate endpoint devices with security features that have these capabilities:

- Automate protections and maintain device uptime.
- Minimize IT involvement.
- Enable mobility while adhering to business-grade security standards of authentication, identity protection and data encryption.



HP PCS AND WORKSTATIONS HELP PROTECT YOUR BUSINESS AGAINST EVER-EVOLVING THREATS.

PROTECT YOUR DEVICE

HP secures the foundation of your PC with solutions that are enforced by the hardware for stronger protection.



HP SURE START

Protect your PC with the hardware-enforced self-healing protection of HP Sure Start³ that automatically recovers the BIOS.



HP SURE RUN

With self-healing protection⁴ keep your critical applications and processes running even if malware tries to shut them down.



HP SURE RECOVER

Quickly and securely restore PCs to the latest image using a network connection with HP Sure Recover⁵.

SPEED UP THE BASICS OF IT MANAGEMENT

The HP Manageability Integration Kit⁶ helps speed up image creation and management of hardware, BIOS, and security through Microsoft System Center Configuration Manager.

PROTECT YOUR IDENTITY AND DATA

Browse confidently and work safely in the office or on the road knowing you have hardened security features on your HP Elite PC.



HP SURE CLICK

Help protect your PC from websites and in-browser .pdf files infected with malware, ransomware, or viruses.⁷



HP SURE VIEW

Instantly protect against visual hacking with HP Sure View⁸, an optional integrated privacy screen developed by HP.



HP MULTI-FACTOR AUTHENTICATE⁹

Fortify your security with up to three authentication factors, enforced by Intel® Authenticate Technology.

CRITICAL GAPS MAY EXIST IN YOUR PRINTING ENVIRONMENT. DEFEND YOUR NETWORK.



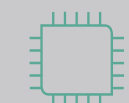
EXPAND DATA AND DOCUMENT PROTECTION

HP JetAdvantage security solutions work with your HP printers to provide unmatched, automated print security to help protect your network and reduce the time and effort you need to spend securing it.



PROTECT DATA WITH ENCRYPTED PRINTING, SCANNING AND HARD DISKS.

HP software solutions help ensure only authenticated users and devices access your print network and keep your data encrypted.



HP ACCESS CONTROL SECURE AUTHENTICATION

Prevent unauthorized use of printers and features while tracking use. Add user authentication with simple sign-in options such as PIN or smartcards.



HP CAPTURE AND ROUTE

Securely track and control distribution of scanned content.



HP UNIVERSAL PRINT DRIVER

This free print driver solution not only replaces discrete individual print drivers, it includes a secure encrypted printing feature for sensitive documents.



GET HELP WITH YOUR PRINT SECURITY STRATEGIES

HP Printing Security Advisory Services offer a hands-on approach to review your current environment, help identify risks, and present security recommendations.



SECURELY RETIRE PRINTERS

HP offers on-site data destruction and off-site recycling to erase sensitive information and help keep you in compliance.