

VMware Workspace™ ONE™



What Is Workspace ONE?

A simple and secure enterprise platform that delivers and manages any app on any device by integrating identity, application, and enterprise mobility management



60%

of employees would prefer to use a personal device for work and play



69.2%

BYOD adoption rate



30%

of employees use their own device, despite company policy

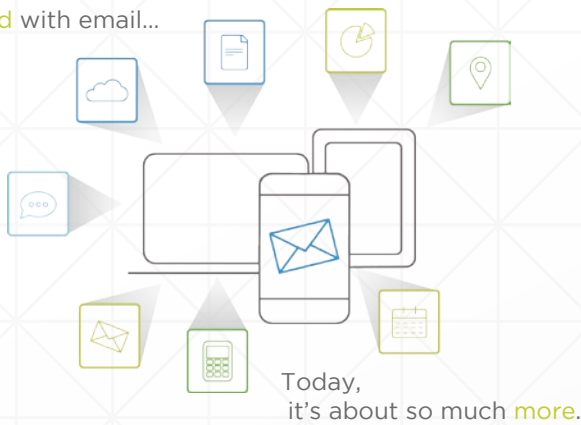
2016



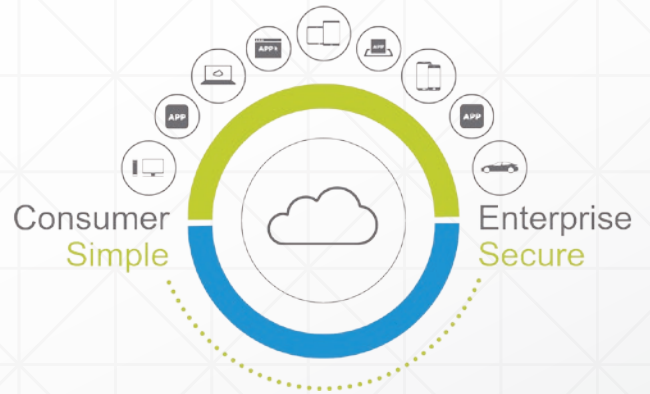
has been dubbed the “year of online extortion” by Trend Micro

Expansion of Mobility

It **started** with email...



Driving the Digital Workspace








Managed or Unmanaged: Put **Employees** in Control



Features

Self-Service Access

-  Consumer-grade Access
-  Comprehensive Coverage
-  One Experience, any Device





-  Industry-first Mobile SSO
-  Tailored Branding






Choose Your Device

Login and Go
From any **Device**



-  Employee Choice
-  Out-of-the-box
-  Policy
-  Security

Enterprise Productivity

-  Messaging is Critical
-  Intuitive and Simple
-  Effective Communication



Documents

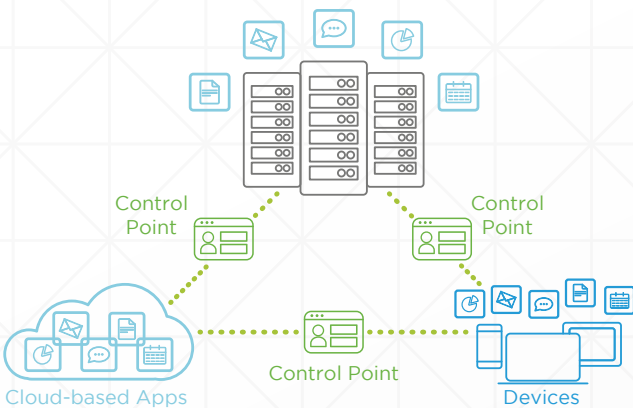


Email






Calendar

Conditional Access



Scalable Automation

-  Focus on Windows apps
-  Unified app catalog
-  Automated policy enforcement & app delivery

Virtual app and desktop delivery



Build Your Own Workspace: www.vmware.com/go/BYOW

vmware®

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