



IT'S SCALE OR FAIL IN THE DIGITAL ECONOMY

Interconnection Bandwidth is growing faster than the internet
and a key driver of performance in the digital economy.



INTERCONNECTION: /IN•TER•KUH•NEKT•SHUN/ [NOUN]

The deployment of IT traffic exchange points integrating direct private connections between counterparties, hosted in carrier-neutral data center campuses, with distributed IT components collocated.

BY 2020, INTERCONNECTION BANDWIDTH*

IS EXPECTED TO GROW BY

45% TO **5000 TBPS**
OF INSTALLED BANDWIDTH

*Interconnection Bandwidth is defined as the capacity to transfer traffic via direct private interconnections at traffic exchange points hosted inside carrier-neutral colocation data center campuses.

TOP 3 INDUSTRY SEGMENTS IN TOTAL PROJECTED INTERCONNECTION BANDWIDTH



BANKING & INSURANCE
958 TBPS
2020 PROJECTION



TELECOM
826 TBPS
2020 PROJECTION



CLOUD & IT PROVIDERS
820 TBPS
2020 PROJECTION



Learn more at our booth and speaking session, and pick up
a hard copy of the inaugural Global Interconnection Index -
Or visit equinix.com and download a copy.