

Enterprises Need NearForm



Evolutionary software. Accelerated.

NearForm creates high-performance software for enterprises. Our global team uses modern processes and tools to help clients innovate at speed. Together, we can evolve your business for the digital world.

What we do
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We work with all types of enterprises, harnessing modern open software to bring products and services to life.

Whether it's product prototyping and design, or software application and platform development, NearForm's band of technologists and thinkers can change how businesses operate and communicate for the better.

Whatever your project we promise to equip your teams with the ability to deliver smart software solutions that modernize your business.

How we do it...



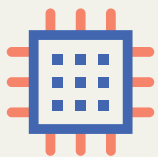
Modern Software Application Development

We create software applications and develop digital platforms to launch new products, services and initiatives. And we do it fast! Maximizing existing functionality or creating entirely new applications.



Digital Product and Experience Design

Move from idea to product in weeks not years! Our user-led delivery process, rapid iteration using design sprints and early user testing ensure successful delivery of high performing products.



Capability Building

We improve your team's performance with training, support and knowledge transfer, helping your business to leverage the potential of new digital platforms underpinned by the best of modern, secure DevOps practices.



Open Source for the Enterprise

Our subscription-based enterprise-grade open source products give your business access to greater levels of assistance, updates and SLAs.

We help enterprises evolve how they...

...innovate

We move from idea to product in weeks, not years

...engage customers

Our UX/UI expertise brings users to the fore

...develop new markets

We build modern applications with existing assets

...work

Our collaborative model brings new capabilities

...digitize their world

We are evolutionary software. Accelerated.

NearForm has had the pleasure of collaborating with clients from a multitude of industries around the globe. To give a flavour of the transformative impact of our work, we've chosen a few of these projects and told the stories behind them to give you a better understanding...

Enterprises Need NearForm



Client:

EY

Building a better
working world

The Objective:

Create a self-directed online learning platform for SMEs

The Solution:

Bespoke digital product design using an open source technology stack

The Challenge

EY is known globally for its world-class consulting service. SMEs represented an underserved market for EY, but the concept of a self-directed platform sparked a potential diversification opportunity. EY selected NearForm to bring the EY Virtual Advisor (EYVA) to life.

The Response

Brought from initial workshops to Minimum Viable Product in just five months, the EYVA [consultant-in-your-pocket] service successfully uses EY's proven consulting methodology, all captured within an easy-to-use digital service.

The final platform integrated a hardened open source technology stack running on Microsoft Azure and incorporating React, Node.js, HAPI and Kubernetes technology.

The Results

EYVA is a classic consultancy delivered as a subscription-based, self-directed, online learning platform and it represents EY's first, wholly owned software product. Already making an impact among SMEs in the MENA region, EY plans to expand its range of virtual advisory services.

Client:

CONDÉ NAST



The Objective:

Improve user experience with a faster, more agile solution

The Solution:

Migration of legacy system to high-speed Node.js

The Challenge

Epicurious is the award-winning, go-to website for serious foodies. Offering recipes and advice from top chefs and celebrities, the site commands a vast user base with 9.1 million unique visitors per month and 5.3 million followers on social media. With activity volumes reaching such levels, Condé Nast needed to replace its current system with a faster, more agile solution. To add to the challenge, the timescale was set at 13 weeks with no impact on website performance during build and delivery. Alignment with Condé Nast's core technical process was also a vital component of this project's success.

The Response

NearForm's re-design offered lower latency rates and higher throughput to allow for increased scale. Key to the work was the enhancement of the database and user account management. Our developers also rewrote the API to ensure that existing functionality was incorporated in the final output.

The Results

NearForm delivered above and beyond client expectations. 100% uptime was maintained throughout the build. There was no disruption to user experience and the new system launched with full user functionality.

Client:

NET-A-PORTER



The Objective:

Improve user experience by maximising team and system capabilities

The Solution:

Design and delivery of tailored consultancy programme

The Challenge

Founded in 2000, this e-commerce pioneer enjoys over six million visitors to its portal every month. With such a huge volume of fashion-savvy customers – who expect nothing less than a seamless shopping experience – NET-A-PORTER wanted to ensure that it was getting the most from its system. Having previously delivered a successful training programme to one of the company's development teams, NET-A-PORTER approached our consultancy division for a solution. NearForm was tasked with optimising the performance of the existing system and maximising the team's use of tools and processes.

The Response

NearForm designed a short, high-impact consultancy programme to boost performance and add value for the client. We created a multi-stream process that was highly targeted to suit the individual requirements of each team. Six parallel tracks were devised to further subdivide tasks, enabling easy identification of bottlenecks and effective resolution of issues.

The Results

Throughput increased by 50% and latency went down by 50%, while server costs were reduced by 60%. That meant happier customers, greater brand loyalty and, of course, rising revenue.

Open Source — is Art.

What Open Source Means to Us

One of NearForm's core philosophies is to give more than we take from the world. We are an open source company and consider it our duty, as good citizens, to bolster our community and to support worthy contributors whenever we can.

With an unrelenting focus on accelerating the progress of modern software delivery, we are uniquely positioned to cultivate and mature disruptive technologies. NearForm's work in open source software (OSS), and our contribution to the Node.js project in particular, builds value for the wider ecosystem – and we can weave this accumulated value back into all that we do.

We love new challenges.
Get in touch to discuss how
our team can help yours:

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