

## TEAM International partners with iTEAM Network to create B2B platform for Daily Fantasy Sports

### The Client

iTEAM Network is a US-based company founded in 2013 that offers businesses interested in Daily Fantasy Sports opportunities the ability to quickly launch a fully branded site on desktop, Android, and iOS apps. By operating as a network, the platform enables partners to avoid the costly barriers to entry while keeping their brand relationship with customers. iTEAM Network is headed by gaming and technology industry veterans.

### The Industry

eGaming

### The Challenge

iTEAM challenged TEAM International to create fully operational B2B platform for Daily Fantasy Sports starting from scratch. The solution should help businesses interested in DFS opportunities launch their own DFS platform. Being located on different continents and time zones, iTEAM and TEAM set up effective communication ensured by Knowledge Transfer process including regular business trips to Ukraine, Colombia and the US.

### Project Scope

- Project Management
- Web Application Development
- Mobile Application Development
- QA & Testing
- Configuration Management
- Load testing (MS Azure test farm)
- Business Analysis

### The Solution

On Sept. 10th, 2015 TEAM International and iTEAM Network announced the successful launch of its Daily Fantasy Sports (DFS) desktop and mobile platform. The platform is a turnkey DFS solution that eliminates the barriers to entry that brands may face in the DFS industry. It solves the liquidity problem by pooling players and prizepools, and handles all customer service, payment processing, and technology upgrades. Additionally, partner sites are offered marketing support for customer retention and acquisition.

### Engagement Model

Dedicated Development Center



### Functions being performed:

- Implementing brand new web application based on micro services architecture using Microsoft .Net and MS Azure Cloud tools (Autoscaling, Load Balancer, Azure Redis Cache, Blobs)
- Implementing native iOS and Android application
- Implementing affiliate model to achieve main B2B business flow
- Establishing 24/7 live technical support

### Resources

- .NET Developers
- Front End Developers
- QA Testers
- Configuration Manager
- Business Analysts
- Support Engineers
- Project Manager

### Platform/Technology

- ASP.NET MVC 5
- ADO.NET
- Redis
- SignalR
- MS Azure Cloud services
- C#
- T-SQL
- AngularJS
- HTML/CSS: HTML5, CSS3

### The Result

Development team has delivered the first fully operated MVP allowing iTEAM partners to join a DFS network. The team continues to expand the relationships in terms of resources and functions performed. A fully working transparent structure was created in compliance with CMMI model level 3, and is following clear communication / escalation rules. The relationship has evolved to the point where team runs linked projects in Kharkiv, Lviv and Medellin with Project Manager, Architects, Software Developers, QA, CM, BA and Support Engineers who collaborate with US team.