



# See the risks. **Take Control.**

## Visibility and control of your cyber security risk appetite

Cybercrime has been described as the greatest transfer of wealth in history. Today it's not a case of "if" but "when" your systems are breached, your data is stolen or leaked, and key services are taken down.

*"Already more profitable than the international drug trade, the cost of global cyber-attacks is predicted to reach \$6Trillion annually by 2021. Some estimates claiming each incident can cause an average 5% drop in stock price."*

We all know there is no such thing as 100% secure. Managing cyber security starts by applying a risk-based approach and focusing efforts across your enterprise where you get the greatest return (i.e. risk reduction) for your efforts. This typically starts with focusing on the basics of security, cyber hygiene. Modern CISOs desperately need insight; Having a complete and relevant picture of your IT landscape and security data is required if effective decisions are to be made to manage your cyber risk.

Visibility into cyber risk is vital but difficult to achieve. Too often your teams are using legacy manual processes to tackle advanced, next-generation problems. It's messy, incomplete, time-consuming and

inaccurate. As a result, your teams can spend up to 40% of their time just trying to get to grips with what is happening. Layer upon layer of new security solutions only add complexity often resulting in multiple siloed security platforms and data generating very little insight. Flying blind with incomplete and inaccurate data, and guesswork is not a strategy for success.

Resolving this is vital to keeping the organisation secure and targeting future investments, as well as to your long-term future as a strategic voice on the board. Without the right insight, you can't get visibility to your areas of concern, improve Enterprise Cyber Hygiene and deliver an acceptable level of risk.

*"Some estimates suggest the average enterprise runs more than 70 different security tools."*

The result? Security that is reactive, inefficient and ineffective. Poor Enterprise Cyber Hygiene. Siloed teams working at cross-purposes. And no insight into security RoI. This is no strategy for success.

## A new way

At Panaseer, we believe that automation and visibility are the first steps on the road to successful risk management and good Enterprise Cyber Hygiene. Only by leveraging the data from your existing security products and solutions, viewing against pre-determined metrics and best practices, can you understand what's wrong and where to allocate the right resources quickly and efficiently. Cutting through technology politics, using trusted data you bring IT and Security teams together and pulling in the same direction. Teams work more effectively, resources are used efficiently, and ultimately your risk is reduced.

**"83% of CISOs report that the quality of their collaboration across the organisation affects the success of the security program."**

**"Critical Server Vulnerabilities reduced by 83% in one quarter."**

The Panaseer Platform provides continuous, joined-up visibility of Cyber Hygiene, delivering role-specific perspectives on digital risk, performance and remediation.

## How it works

The Panaseer Platform provides an accurate, risk-based understanding of your assets, controls, vulnerabilities and threats. Pulling data from all your security solutions and products before cleaning, enriching, normalising and unifying it into a single, scalable view of the truth. Teams can then analyse

that data, generate reports for stakeholders and take remedial action to fix issues.

Get the insight you need to understand risk across your security controls. Be a trusted adviser to the C-suite and a trusted partner to IT, delivering a risk-based approach to security. The result is security that works.

## Getting Started with Panaseer

Interested in finding out how Panaseer could transform your approach to security?

Contact us for a free demo on [demo@panaseer.com](mailto:demo@panaseer.com)

Visit us at [www.panaseer.com](http://www.panaseer.com)

## About Panaseer:

Panaseer is headquartered in London, with US operations in New York and Houston. We exist to empower enterprises to conduct business in the digital world with confidence and control. Our diversity is our strength. The team hails from a wide range of backgrounds and skillsets, with degrees covering everything from Astrophysics and Computational Chemistry to Mathematical Biology, High-Performance Computing and everything in-between.

We'd love to hear from you. Reach us at [Success@Panaseer.com](mailto:Success@Panaseer.com)