

# Informatica Axon

## Powering the Industry's First Enterprise Data Governance Solution.

Informatica Axon is built on graph technology and will bring to life your efforts around:

- Data governance
- Data quality
- Data lineage
- Collaboration
- Impact assessment
- BCBS 239
- GDPR

Launching a data governance initiative represents both a unique challenge and opportunity. Effective collaboration across functions and disciplines is key to success. You also require tools that are made for the task and are able to operate in challenging environments. Without the right tools, strategy, people, and policies, data governance programs are destined to fail.

Informatica Axon is the first 100 percent cloud data governance tool to leverage the full power of the Intelligent Data Platform and enable your data governance program to succeed. Informatica Axon powers the first truly enterprise data governance solution on the market to ensure your team has integrated high-quality data that is consistent, trustworthy, and secure.

### Fully Integrated

Informatica Axon harnesses the full power of the Intelligent Data Platform—alongside Informatica Data Quality, PowerCenter, Enterprise Information Catalog, and others—and enables a truly collaborative data governance program across business and IT users.

Informatica Axon:

- Enables business understanding and stewardship of data
- Leverages business views and communities

## Key Features: Business Understanding and Stewardship of Data

### Collate

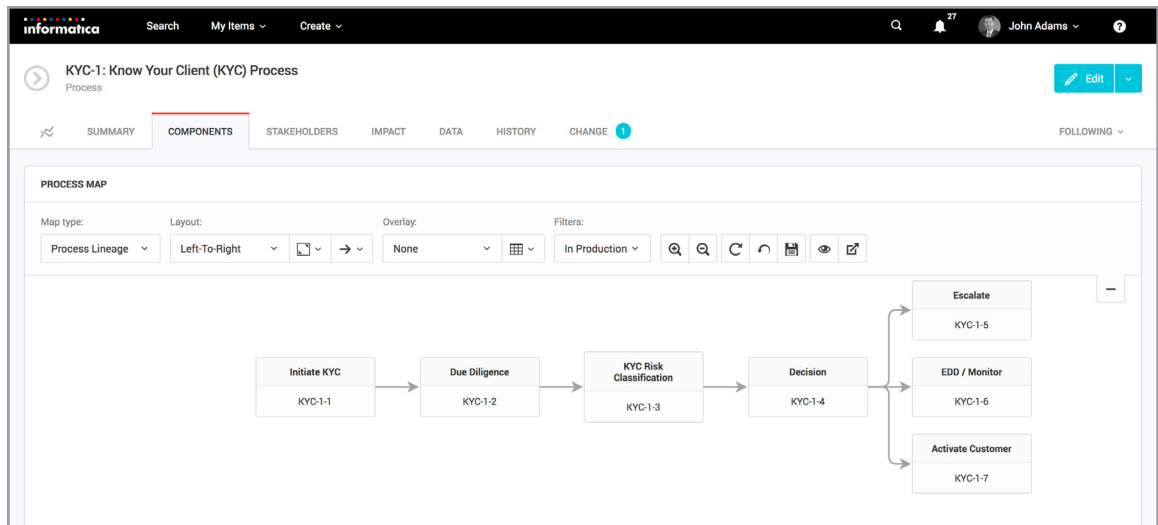
Understanding complexity requires breaking things down into small, easy-to-understand pieces. Informatica Axon describes your business through a common set of facets that should be immediately familiar to most stakeholders. Using built-in accelerators and a web-based user interface, you can quickly build an inventory of the building blocks of your organization.

### Connect

Capture connections and dependencies with a pre-populated set of inventories. Projects can be linked to any of the items, across facets, that they will affect. In situations where detailed knowledge is not available, you can identify gaps or define connections with a broad brush for future detailing. It also lets you connect the dots. Informatica Axon enables you to organically build an end-to-end view, bridging business areas and disciplines as you increase the number of connections.

### Enrich

With Informatica Axon, you can create classifications that help identify similar items. You'll can identify and record master sources as well as capture details that highlight trust or risks in the chain. It then allows you to record timings to build end-to-end duration of processes and information flows, and finally track lifecycle status.



Visualize your important processes, especially those tied to regulations that your organization must comply with.

## Visualize

Your team can visualize the quality and trustworthiness of your data using different aspects of Informatica Axon:

- See how data is interconnected and information flows through the business with System and Data Lineage.
- Visualize coverage and connectedness of understanding, quality of data, gaps, issues, costs, and so on with Dashboards.
- View processes, with upstream and downstream dependencies, and overlay related items such as stakeholders.
- Easily visualize your important processes, especially those tied to regulations that your organization must comply with.

## Key Features: Business Views and Communities

### Own

Informatica Axon provides a rich view of your people. As roles are assigned, you gain greater insight into your employees, including whether they've held technical or business roles, which projects they have worked on, which systems or processes they are experts in, and so on. Lastly, you can assign stakeholders to predefined roles covering both management and execution, with built-in acceptance and configurable sign-offs.

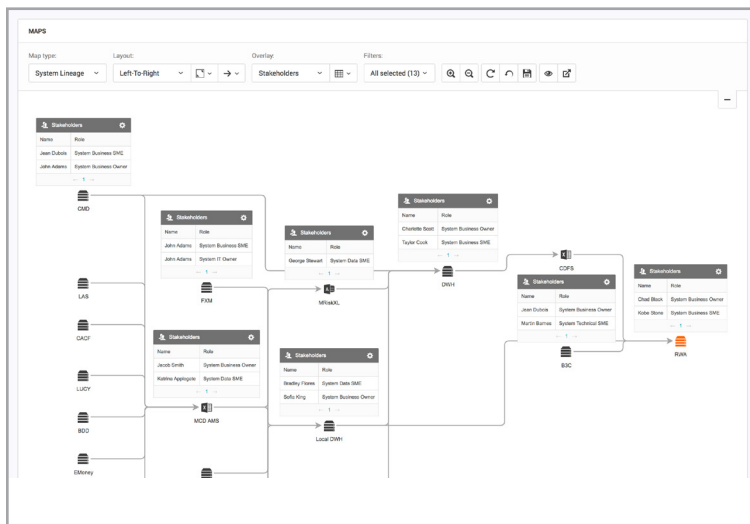
### Measure

Informatica Axon provides visibility into the quality of your data in its business context against processes, projects, regulations, and more. Furthermore, its integration with Informatica Data Quality ensures your team is working with the best data. You can capture cost and revenue against items in order to build a granular view of expenses and revenue streams.

### Analyze

Thanks to a shared view of the business, you can accurately, quickly, and cost-effectively:

- Analyze projects to identify dependencies, overlap, and collaboration opportunities.
- Gauge how project scope changes affect deliverables and the business case.
- Use costs and value drivers to build the business case for new projects.
- Identify executives and delegate stakeholders at the push of a button.



Critical stakeholders are aligned with the data elements and processes that they own. The System Lineage Map lets you visualize a step-by-step process illustrating key stakeholders broken down by stage.

## Control

Informatica Axon lets you track and control change. Change requests are integrated into the business view. Stakeholder roles and configurable workflow simplifies review and approval. Version control provides insight through viewable history and deltas.

Identify known unknowns in your decision making such as gaps in knowledge, unknown quality information, and poorly engaged stakeholders. A change history is stored, and stakeholders can opt for a personalized activity stream alerting them of any changes in roles or registered areas of interest.

## Improve

A readily available and intuitive breakdown of your business incentivizes staff not only to collaborate more but also to be more specific, structured, and value-driven in their collaboration. This effectively:

- Reduces complexity and associated risk across your business architecture.
- Removes duplication and waste, allowing you to be leaner across all business facets.
- Results in the delivery of more projects, with more efficiency and a reduced failure rate.

This visibility allows you to free up your workforce to focus on optimizing and adding value rather than fact finding. With Informatica Axon you can improve in a continuous and measurable manner.

## The Business View on Data

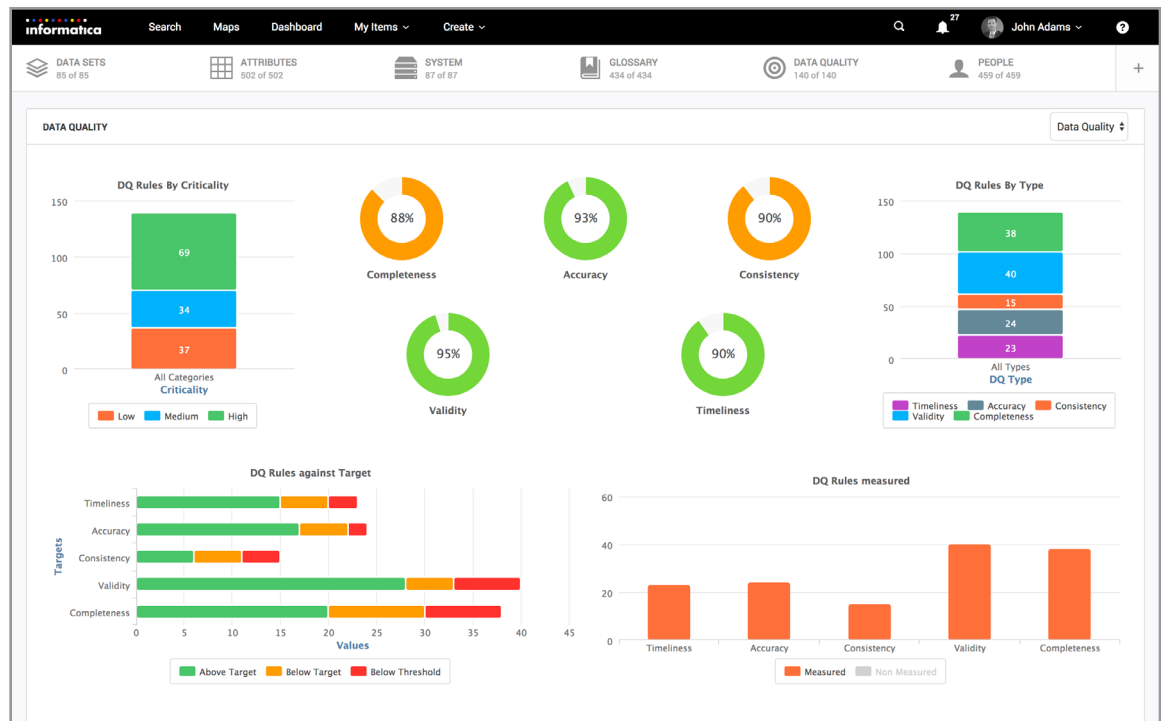
Data in Informatica Axon is described in the same language as the business uses. It is then mapped to the central business glossary, providing integrated translation across business areas.

This lets you not only build a rich contextual business view on data, but also allows for the business community to engage through their lens.

## Complementing IT

Informatica Axon connects data sets and attributes to the physical table/fields where they live, enabling business-to-technology data mapping at conceptual and physical levels. Visibility of key data elements enables IT to focus on data important to the business.

The business will be able to build a comprehensive and consistently structured view of information needs that facilitates solid requirement-driven conversations with IT. By working together, both sides will be educated and will gain greater alignment.



Integration with Informatica Data Quality allows your data governance team to easily visualize, measure, and monitor the quality of the data that your team relies on.

## About Informatica

Informatica is 100 percent focused on data because the world runs on data. Organizations need business solutions around data for the cloud, big data, real-time and streaming. Informatica is the world's No. 1 provider of data management solutions, in the cloud, on-premise or in a hybrid environment. More than 7,000 organizations around the world turn to Informatica for data solutions that power their businesses.

## Key Benefits

### Integrated on top of the Intelligent Data Platform

Informatica Axon harnesses the full power of the Intelligent Data Platform allowing you to use familiar products such as Powercenter and Informatica Data Quality. Integrating a business tool with the solution that your IT team relies on for high quality data gives every level of your organization the technology and insight they need for a truly enterprise-wide data governance program. You will never again have to cobble together products from multiple vendors in an effort to build a complete solution to make your data governance program successful.

### Gain deep business understanding and data stewardship

Today's data stewards must operate in a complex environment and deliver demonstrable value to your organization. Informatica Axon provides a world-class data governance solution to support you throughout your journey. Data governance lives or dies by the contributions of the data community. Informatica Axon is recognized for its innovative approach to driving engagement using software that connects data to its business context and rewards user participation.

### Enable collaboration across the organization

Data governance isn't solved in only one corner of your organization. It's a true collaboration between business and IT. That collaboration can't happen without the right tools, however. That's where Informatica Axon can bring together all of your constituencies to enable teamwork up and down your data governance organization and between team members.

### Be prepared for regulatory compliance

There is one thing for certain, if you aren't complying with regulations, you're sure to be fined. And if you don't have tools that enable your team to show precisely the right data, and how it's being used, accessed, and reported on for each regulation, you're leaving yourself open to scrutiny. To be truly prepared for regulatory compliance, you need Informatica Axon to ensure the trustworthiness and security of your most crucial data.



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