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FOR IMMEDIATE RELEASE

CDM Media Receives Rave Reviews for Event Management and Announces CTO Telecom Summit 2009

October 16, 2008- The Strategic Business Summit (SBS) Division of CDM Media was derived from the importance of face-to-face meetings between clients and end-users. As the time of today's chief technology executives is invaluable, CDM Media prides itself in providing intimate opportunities that gather top-level professionals in order to align them with solution providers to meet business goals. With the success of CDM Media's CIO Finance Summit 2008, the SBS Division now announces CTO Telecom Summit 2009, an exclusive business gathering for Chief Technology Officers in the telecommunications industry.

As a testament to the productivity of CDM Media's event management, attendees of CIO Finance Summit 2008 have come forth in support of SBS Division events. Doron Grinstein, CEO, BitKOO, served as a sponsor of the gathering and said, "I had a good time at the event. You and your crew did a fantastic job. I hope to be your client for a long time to come at many similar events." Also supporting the SBS Division was attending SVP Enterprise Architecture, Bank of America, who found, "You run a great event. I get invited all the time to these types of events and you and the team make all the difference."

The CTO Telecom Summit will launch May 31-June 2, 2009 at the Four Seasons Resort in Scottsdale, Arizona. The business summit will be a rare opportunity for CTOs in Telecommunications to gather and address the ever-changing role of the Chief Technology Officer and discuss the challenging strategy of keeping pace with the rapidly changing market of telecommunications. The sponsors, delegates, including confirmed Alan Strauss, VP/CTO, NII Holdings, and unique agenda are expected to have an influential impact on North America's Telecom Industry. For the most current information on CTO Telecom Summit 2009, please visit www.ctotelecomsummit.com

About CTO Telecom Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven summits to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CTO Telecom Summit will be the gathering where leading executives in telecommunications can develop dynamic business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on May 31 – June 2, 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona.