



Press/Analyst Contact:

Mark Southam
Event Director- CIO Finance
mark.southam@cdmmedia.com
+1 808 694 3654

Torey Herr
Marketing / Events Manager
CDM Media USA Inc.
torey.herr@cdmmedia.com
+1 808 694 3660

FOR IMMEDIATE RELEASE

‘CIO FINANCE SUMMIT’ WELCOMES BANKING TECHNOLOGY, LEADING MAGAZINE IN BANKING IT SECTOR, AS SELECT MEDIA PARTNER

July 24, 2008- Participants, sponsors, delegates and North America’s professional leaders within the IT sector of the financial services are gearing up for the September launch of the ‘CIO Finance Summit’ 2008. The CIO Finance Group is pleased to announce that Banking Technology, the chief magazine in banking IT, will join the summit as a select media partner. Summit organizers value the participation of Banking Technology and anticipate a successful event. The ‘CIO Finance Summit’ will be held at the Four Seasons Resort, Scottsdale, September 22-25, 2008.

Glenn Willis, EVP, ‘CIO Finance Summit’, officially welcomed Banking Technology saying, “The attendees of the *CIO Finance Summit* are the foremost leaders within financial services sector of the Fortune 1000. Their time and influence is invaluable. It makes sense that Banking Technology, with a customer base including the top global/financial banking companies around, supports this year’s summit.”

Banking Technology is the leading magazine in the banking IT sector. Every issue is thorough and informative, with news and commentary from an expert editorial team and high-profile interviews with the key players in the industry. Edited by David Bannister, Banking Technology is read by key decision-makers at the top banks across the globe. Some specific focuses of the magazine include finance and insurance, trade and transport, commodities and energy, telecommunications and media .

As a media partner, Banking Technology will support the ‘CIO Finance Summit’ through promotional strategies via their print and online resources. The ‘CIO Finance Summit’ additionally welcomes Financial-i, A-Team Group and BankInfo Security on board as choice media partners. With time winding down before the event, the CIO Finance Summit continues to gain momentum and recognition as the signature business gathering for IT leaders within the financial services sector. For more information about the ‘CIO Finance Summit’ 2008, please visit www.ciofinancesummit.com



About Banking Technology

Banking Technology is the leading publication within the banking IT sector and is a part of the Informa Group. Informa produces more than 1,500 publishing products and 3,500 conferences. The publishing products are sold to more than 80,000 subscribers and the conferences are attended by more than 150,000 delegates. Informa products and services are sold in 188 countries from a base of more than 50 offices in 18 countries covering the U.K., Europe, North and South America, Middle East, Asia and Australia. For more information about Banking Technology and Informa products, please visit www.bankingtech.com

About 'CIO Finance Summit'

The 'CIO Finance Summit' is a component of the SBS Division of CDM Media, an integrated marketing company. CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Group is sure to create unique opportunities for executives to develop great business ideas and lasting relationships with their peers and colleagues at the 'CIO Finance Summit'. The summit will be held at the Four Seasons Resort in Scottsdale, AZ, September 22-25, 2008, where leaders from the most technologically advanced and innovative companies within North America's financial services sector will gather to address their common goal of 'Maximizing Value for the Customer and Shareholder.'