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FOR IMMEDIATE RELEASE

## **'CIO FINANCE SUMMIT' ANNOUNCES NEW DELEGATES AND SPONSORS**

**August 6, 2008** – The 'CIO Finance Summit' is pleased to announce the addition of the latest sponsors and delegates confirmed for this year's summit. The summit will be held September 22-25, 2008 at the Four Seasons Resort in Scottsdale, AZ.

Of the continued growth of the leading financial IT summit Glenn Willis, EVP, 'CIO Finance Summit' said, "The level of personnel attending this summit, from both IT users and solution providers, is first class. We're anticipating a superb gathering where executives can expect something different than a traditional trade show or analyst event."

Recent sponsors added on to the high caliber roster include Rittal Corporation, the leading enclosure manufacturer in the world, Netezza, innovator of data warehouse appliances, and BitKOO, a pioneer in the identity management market. As sponsors of the 'CIO Finance Summit' the companies will aid in promoting the event as well as hold a presence at the event itself through corporate and executive representation.

The 'CIO Finance Summit' has continued to attract top tier executives within North America's banking and insurance sectors of the financial services market. The latest participants set to attend include Joe Reilly, CIO, Zions, Andrew Jappy, CIO, Canaccord Capital, John McManus, SVP GWIM, Bank of America, Michael Peters, CISO, Colonial Bank, and Adam Krahling II, EVP Corporate Technology Solutions, Countrywide.

The 'CIO Finance Summit' has also been recognized for its strategic agenda. Some focuses being addressed include; breaking down the hype and discerning the benefits of Enterprise 2.0, data leak prevention, BPM enabled SOA, and addressing the buzz-topic of Cloud-Computing. Through one-on-one business meetings, analyst workshops, CIO panel discussions, keynote speeches and a vast array of networking opportunities, the 'CIO Finance Summit' is a unique event that will provide a dynamic platform for information sharing between leaders in financial services.

### **About 'CIO Finance Summit'**

The 'CIO Finance Summit' is a component of the SBS Division of CDM Media, an integrated marketing company for technology companies worldwide. CDM Media has a very credible reputation of delivering strategically



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positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Group is sure to create unique opportunities for executives to develop great business ideas and lasting relationships with their peers and colleagues at the 'CIO Finance Summit'. The summit will be held at the Four Seasons Resort in Scottsdale, AZ, September 22-25, 2008. To find out more information please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)