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FOR IMMEDIATE RELEASE

CDM Media's Strategic Business Summits (SBS) are Applauded by Top Financial Services Executives Despite Current Economic Climate

December 1, 2008- Through strategic development from conception to production, CDM Media, the global worldwide custom design marketing company, has gained a highly regarded reputation when it comes to delivering top notch business summits exclusively for leading information technology executives. CDM Media is pleased to present executive feedback and testimonials from the recent SBS event, CIO Finance Summit 2008, on www.cdmmedia.com. The testimonials verify that through a trying economic downturn, CDM Media successfully gathered financial services technology leaders for a highly-esteemed business summit.

“Through video clips of the CIO Finance Summit, interviews between vendors and delegates, and quotes from participants, the testimonial presentation found on CDMMedia.com represents the creative marketing capabilities CDM Media employs in each and every aspect of our business. More so, the testimonials from the summit ([CIO Finance Summit 2008](#)) appropriately show that the level of executives coming to our events, do so because they trust our commitment to provide a business environment conducive to achieving results,” said Glenn Willis, CEO, CDM Media.

The positive feedback from participants of the CIO Finance Summit 2008 can be found on CDM Media's website. Testimonials from Julio Gomez, CEO, Gomez Markets, Omer Sohail, Partner, Financial Services, Accenture, Scott Dillon, CTO Enterprise Hosting Services, Wells Fargo and more can be found in the video presentations. CDM



Media is also pleased to have Marc Gordon, Global CTO, Bank of America's CIO Finance Summit Keynote Speech posted on the official [Bank of America website](#).

The CDM Media team is gearing up for an array of anticipated 2009 SBS events. For the most up-to-date information concerning dates and venues, please visit www.cdmmmedia.com. With the success of CIO Finance Summit 2008, members of the financial services industry look forward to delivery of CIO Finance 2009 which will launch, August 30th - September 1st at the Four Seasons Resort in Scottsdale, AZ.

About CDM Media

CDM Media is the worldwide custom design marketing company providing strategic solutions and specially-tailored packages for all of your marketing needs. Through innovative and creative planning and truly catering to our customers' marketing challenges, we provide a true one-stop-shop for companies looking for a quality partner to stand out in today's markets. CDM Media creates unique platforms on which we present our clients' marketing material that garners an audience of the highest level professionals in targeted verticals. Through the BIR (Business Intelligence Reports), SBS (Strategic Business Summits) and CDM (Custom Design Marketing) divisions of CDM Media, we cover all of our bases when it comes to providing complete and dynamic marketing coverage.