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FOR IMMEDIATE RELEASE

CTO Telecom Summit Announces Master of Ceremonies, Dick LeFave, former CIO, Sprint/Nextel

January 13, 2009 - The CTO Telecom Summit is pleased to announce Dick LeFave, former CIO, Sprint/Nextel, as the 2009 CTO Telecom Summit Master of Ceremonies. The CTO Telecom Summit is the premiere gathering for North America's leading professionals in Telecommunications. Invited delegates and sponsors will work collaboratively to brainstorm new ideas and strategies to drive their business forward. The CTO Telecom Summit will launch May 31- June 3, 2009 at the Four Seasons Resort in Scottsdale, AZ.

Ross Abbot, Event Director, CTO Telecom Summit, said, "The Telcom Summit will offer an excellent opportunity for IT executives to get together and identify current challenges, next generation technologies that will drive their business forward, and new developments. We will provide an understanding of the dynamics that drive the telecommunications industry, show future forecasts and bring forward expected challenges that lie ahead. Having someone of Dick's caliber at the Summit reaffirms that this will be a unique opportunity for Telecom industry professionals to get together in a unique networking format."

Dick LeFave has more than 29 years of experience in IT, including more than 20 years as a chief information officer. Mr. LeFave recently retired from Sprint/Nextel after nine years as CIO where his responsibilities included the strategic deployment of IT initiatives and overseeing the merger of the two formerly separate organizations. LeFave has extensive experience in the global sourcing of IT and is regarded highly in the Telecommunications industry. As the Master of Ceremonies of the 2009 CTO Telecom Summit, Dick LeFave will host the official "Welcome Reception and Champagne Toast" for respected delegates, sponsors and attendees the evening of June 1, 2009. Following the reception, Dick will have the responsibility of introducing the much anticipated 2009 "Keynote Speech". Past keynote

speakers of SBS events include the likes of Rich Lechner, VP Energy Efficient Technology, IBM and Marc Gordon, Global CTO, Bank of America.

The CTO Telecom Summit's strategically developed agenda has additionally been expanded to include focused panel discussions on teleworking, security in telecommunications, and end user workshops that will address the issues CTOs in Telecom find most challenging. Newly registered delegates confirmed to attend the 2009 summit include C-level executives from Cincinnati Bell, AT&T, Verizon, TELUS, NII Holdings Inc, and more. For more information on the CTO Telecom Summit, please visit www.ctotelecomsummit.com.

About the CTO Telecom Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events for C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on May 31 – June 3, 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Telecom industry to debate and network on the most critical Business Technology issues that their industry is facing today.