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FOR IMMEDIATE RELEASE

## **CIO Healthcare Summit Announces Healthcare IT News Media Partnership**

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**January 13, 2009** – The CIO Healthcare Summit has been called the leading healthcare summit for IT professionals. Summit organizers are pleased to announce Healthcare IT News as an exclusive 2009 media partner. The summit will be held May 10-13, 2009 at the Four Seasons Resort in Scottsdale, AZ.

“One of our main objectives at the summit is to address the challenges involving healthcare and IT management in respect to controlling costs , improving patient care and dealing with the issues that matter most to the technology leaders of this industry. The current economic conditions have placed the healthcare industry in a critical position and mediums such as Healthcare IT News promote the most update information for executives looking for breaking news. We’re glad to welcome Healthcare IT News as a media partner of this event,” says Glenn Willis, EVP, CIO Healthcare Summit. Healthcare IT News is published by MedTech Publishing. MedTech Publishing Company, an integrated media company, is the publisher of the award-winning Healthcare IT News and Healthcare Finance News, as well as their online franchises. Their resource central library provides timely and relevant content and data resources developed to help healthcare IT professionals make better decisions based on industry knowledge. For sponsors, participants, and the VIP delegates attending the CIO Healthcare Summit, the presence of media partners specific to their industry is important in order to maximize the value of the gathering.

Healthcare IT News is published in partnership with HIMSS. Healthcare IT News will be promoting the CIO Healthcare Summit in the form of e-campaigns to their online subscriber base and website event postings.

Within a course of three constructive days, each delegate and participant will have a unique opportunity to debate on areas of IT performance within their current business and learn from others in their field. Topics on the 2009 agenda include “Improving the Quality of Patient Care through BI Deployments”, “Enabling Core Competence in Care Process Management”, and “Enhancing Your Healthcare Information Exchange” and more. For more information on the agenda or to find a complete list of 2009 partners, please visit [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com).

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## **About the CIO Healthcare Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events for C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-13, 2009 at the exclusive Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's healthcare industry to debate and network on the most critical business Technology issues that their industry is facing today.

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