



Press/Analyst Contact:

Glenn Willis
EVP- CIO Finance Summit Group
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR/Production Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

CIO FINANCE SUMMIT ANNOUNCES RETURNING DELEGATES, NEW MEDIA PARTNERSHIP AND STRATEGIC 2009 AGENDA

February 10, 2009 – The CIO Finance Summit Group is pleased to announce that it will be gathering leading IT professionals in financial services for the annual summit in 2009 to be held August 30th - September 2nd at the Four Seasons Resort in Scottsdale, AZ. After gathering North America's senior information technology executives in the midst of an economic downturn that particularly impacted the financial services industry in 2008, CIO Finance Summit Group is additionally pleased to announce return delegates and new participants.

“Last year's CIO Finance Summit and its participants showed great resilience to the economic crisis. We managed to gather CIOs in an intimate environment that focused on the challenges at hand. Through strategy, business development, and peer to peer meetings, the attendees of the 2008 summit refreshed their initiatives and returned to the office with new knowledge and new business. The CIO Finance Summit Group acknowledges the wealth of testimonials from past participants and is pleased to welcome back repeat delegates and sponsors for the 2009 event,” said Glenn Willis, EVP, CIO Finance Summit.

Returning delegates to the CIO Finance Summit include, John McManus, SVP, Bank of America, Michael Peters, CISO, Colonial Bank, Debbie Robbins, EVP & CTO, Countrywide Wholesale Lending, Vas Kodali, SVP Enterprise Architecture, Bank of America, Scott Dillon, CTO EHS, Wells Fargo and Mike Kearn, VP Security IBS, Wells Fargo. As CIO Finance Summit delegates, attendees will participate in theme-based panel discussions, attend workshops run by leading analyst groups, and hold one-on-one business meetings.

In conjunction with welcoming returning delegates, the CIO Finance Summit Group announces a global media partnership with FierceMarkets, a premiere media company that reaches key business decision

makers in targeted industries through publications, webinars and event, will support the CIO Finance Summit via its online and print subsidiaries FierceFinance, FierceSarbox, FierceCIO and FierceFinanceIT.

For more information about delegates, partners and the strategic agenda of the 2009 CIO Finance Summit, please visit www.ciofinancesummit.com or call +1 808 694 3700.

About CIO Finance Summit

The CIO Finance Summit is a component of the SBS Division of CDM Media, a B2B technology media company. CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level technology clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Summit Group is sure to create unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues at the summit. The CIO Finance Summit will be held August 30th - September 2nd, 2009 at the Four Seasons Resort in Scottsdale, AZ.