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FOR IMMEDIATE RELEASE

CIO INSURANCE SUMMIT: CALL FOR SPEAKERS

August 6, 2009 – The CIO Insurance Summit will be held November 15-18, 2009 at the Four Seasons Resort in Scottsdale, AZ and has been designed to bring together C-level executives, innovative technology solution providers and analyst thought leaders from the insurance industry to discuss the critical IT issues affecting insurance organizations. The CIO Insurance Summit team extends an opportunity for executive members of the CIO community to qualify as VIP delegates and speakers for the 2009 event. To apply, please visit www.cioinsurancesummit.com/callforspeakers

“We enter into this year’s CIO Insurance Summit with one goal on the CIOs’ mind – how do they deliver value to the business while saving money and improving customer retention. We will bring together the nation’s top insurance executive IT decision makers, analysts, and leading IT organizations to discuss their successes, failures and new ideas; so we expect the summit to positively impact insurance CIOs so that they have the opportunity to make great decisions back in their IT business,” said Glenn Willis, EVP, CIO Insurance Summit.

The strategic agenda of the CIO Insurance Summit has been developed to maximize efficiency and offer insight into present and future challenges facing CIOs in the insurance industry. Topics of discussion will include:

- Data Protection & Fraud Protection
- IT Investment & Aligning Technologies for Change
- How to Boost Customer Retention & Employee Productivity Through Modernization of their Claims Systems
- Workflow & Imaging Systems
- How to Modernize the Policy Administration System Under Pressure Against the Tough Climate

To learn more about the CIO Insurance Summit, please visit www.cioinsurancesummit.com/callforspeakers

About the CIO Insurance Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience of delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in insurance can develop great business ideas and lasting relationships with peers and colleagues. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. The CIO Insurance Summit will be hosted November 15-18, 2009, at the Four Seasons Resort, Scottsdale, AZ. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit www.cdmmedia.com