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FOR IMMEDIATE RELEASE

THE CIO INSURANCE SUMMIT ANNOUNCES MASTER OF CEREMONIES

September 14, 2009 – The CIO Insurance Summit has announced that Matthew Josefowicz of Novarica - the leading provider of information, insights, and perspective on markets, operations, and technology to insurance and financial services executives - will preside as Master of Ceremonies at the December 6 - 9, 2009 event. The CIO Insurance Summit will bring together C-level executives, innovative solution providers and analyst thought leaders to address critical technology issues affecting the insurance industry. The executive technology conference will be held at the Four Seasons Resort in Scottsdale, AZ.

“The ever-competitive nature of the insurance industry has reached an all-time high in these times of economic uncertainty. The executives attending the CIO Insurance Summit are looking to strategize and communicate industry trends and challenges in order to gain a competitive edge. Novarica stands out as an organization that provides insurance executives, such as the CIO Insurance Summit community members, the latest information and market perspectives. Josefowicz is a respected and influential industry leader whose wealth of insurance IT knowledge is truly impressive and we’re pleased to have him as the Master of Ceremonies,” said Glenn Willis, EVP, CIO Insurance Summit.

Matthew Josefowicz is the director of the insurance practice at Novarica. He has presented his research at numerous industry conferences and has worked directly with many U.S. and International insurer CIOs to advise them on IT strategy and solution selection. Prior to launching the insurance practice at Novarica, he founded the global insurance group at analyst firm Celent and led it for more than six years. His other experience includes work at hedge fund D.E. Shaw & Co., LP.

As the Master of Ceremonies, Josefowicz will welcome CIO Insurance Summit attendees in the opening address on Sunday, December 6. Throughout the course of the three-day gathering, he will interact with CIOs, solution providers and analysts as they participate in a variety of strategic workshops and presentations.

The CIO Insurance Summit is designed to provide technology leaders with an opportunity to interface with industry peers in a focused setting. The agenda topics are chosen by IT end-users and address topics including

"IT Enabled Business Transformation – Underwriting and Risk Selection in the P&C Industry," "Safeguarding Customer Data" and "Driving Insurance Industry Innovation."

To find out more about the CIO Insurance Summit, please visit <http://www.cioinsurancesummit.com>

About the CIO Insurance Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience delivering intimate, effective business summits, the SBS Division of CDM Media provides gatherings where leading IT executives can develop great business ideas and lasting relationships with peers and colleagues. The CIO Summits are designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. The CIO Insurance Summit will be hosted December 6-9, 2009, at the Four Seasons Resort, Scottsdale, AZ. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit www.cdmmedia.com