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## THE CIO INSURANCE SUMMIT ANNOUNCES INSURANCE NETWORKING NEWS MEDIA PARTNERSHIP

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**October 20, 2009** – The CIO Insurance Summit team is pleased to announce that Insurance Networking News will join the IT technology event for decision making executives and solution providers in the insurance industry. Insurance Networking News is the leading source of information on how technology is being used in the insurance industry and will join Novarica, SIM Arizona, Cyber Insurance News and TechDecisions as partners of the December 6-9, 2009 event. The CIO Insurance Summit will be held at the Four Seasons Resort in Scottsdale, AZ.

“Insurance Networking News is responsible for bringing the top technology news to insurers’ looking for strategic business solutions. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals looking to address such solutions. The Insurance Networking News’ support of the upcoming summit is sure to bring lots to the table in terms of provoking executive attendees to take interest resolving industry challenges with their peers,” said Glenn Willis, CEO, CDM Media and acting EVP, CIO Insurance Summit.

Insurance Networking News is the industry’s leading source of information on how technology is being used to support insurers’ strategic business objectives. Insurance Networking News delivers information to C-level and senior insurance executives in a way that allows them to understand, interpret and make informed business decisions.

The CIO Insurance Summit will be held December 6-9, 2009 at the Four Seasons Resort in Scottsdale, AZ. The summit’s strategic agenda is designed to maximize the efficiency and offer insight into present and future challenges facing CIOs in the insurance industry. VIP delegate attendees represent organizations such as Nationwide, Blue Cross Blue Shield, USAA and Great American Insurance Group. Sponsors of the event include IBM, Cisco, HCL, Trend Micro and Vignette. For more information about the CIO Insurance Summit, please visit [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com).

## **About the CIO Insurance Summit**

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits to C-level clientele from Fortune 1000 companies. With experience in more than 20 different vertical markets and international experience delivering intimate, effective business summits, the SBS Division of CDM Media provides gatherings where leading IT executives can develop great business ideas and lasting relationships with peers and colleagues. The CIO Summits are designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology events are packed with one-on-one meetings, case study presentations and engaging keynote speeches. The CIO Insurance Summit will be hosted December 6-9, 2009, at the Four Seasons Resort, Scottsdale, AZ. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com)