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FOR IMMEDIATE RELEASE

TechDecisions Joins the 2009 CIO Insurance Summit as a Media Content Partner

November 16, 2009 – Tech Decisions will be joining the December 6-9, 2009 CIO Insurance Summit as a media content partner. Tech Decisions is the leading resource for top-level insurance, technology and business professionals through in-depth features and case studies about the latest developments in the industry. The content-driven CIO Insurance Summit will bring together CIOs and industry executives at the Phoenician Resort in Scottsdale, Arizona.

“The CIO Insurance Summit team is looking forward to having Tech Decisions join the industry’s most renowned technology-news resources the December 2009 event. Their support of the summit will help raise the bar of knowledge sharing at an event where quality is not only expected but guaranteed,” said Glenn Willis, CEO of CDM Media and Acting EVP of the CIO Insurance Summit.

TechDecisions delivers the latest intelligence on implementations and solutions, discusses technology initiatives, and provides useful insights into emerging technologies. Over their 10 years as a guiding publication for top-level insurance technology professionals they have provided in-depth features, case studies and detailed analysis of key issues and challenges driving businesses domestically and globally.

The CIO Insurance Summit will be held December 6-9, 2009 in Scottsdale, Arizona. The SBS Division of CDM Media has developed a strategic agenda, focusing on efficiency and offering insight into challenges and issues facing the insurance industry. Sponsors include IBM, Cisco, Trend Micro and Vignette. In attendance will also be VIP delegates from companies such as Nationwide and Blue Cross Blue Shield. For more information about the CIO Insurance Summit, please visit: www.cioinsurancesummit.com.

About the CIO Insurance Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience of delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in insurance can develop great business ideas and lasting relationships with peers and colleagues. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit www.cdmmedia.com