



Press/Analyst Contact:

Glenn Willis
EVP - CIO Insurance Summit Group
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR/Production Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

CIO INSURANCE SUMMIT ANNOUNCES AGENDA DETAILS INCLUDING CASE STUDY BY INSURANCE.COM

November 23, 2009 – With the CIO Insurance Summit quickly approaching, the summit group is pleased to announce agenda highlights including an opening keynote speech by John Golden, Founder of Live Action Foundation and a case study "Driving Value, Driving the Business at Insurance.com" presented by Joe Singleton, CTO, Insurance.com. The 2009 summit will take place in Scottsdale, Arizona December 6-9 at the Phoenician Resort.

"The 2009 CIO Insurance Summit's agenda is packed with pertinent topics defined by representatives from leading companies in the insurance industry. This summit is shaping up to be one of the most thought provoking and interesting events that we have put on to date," said Glenn Willis, CEO, CDM Media.

John Golden will be kicking off the CIO Insurance Summit agenda with a keynote speech pertaining to the challenges facing leaders. Mr. Golden has climbed the highest mountain on Earth, but insists that the most difficult challenge was not climbing Mount Everest, but navigating the treacherous journey of decision making and leadership.

An additional highlight on the 2009 agenda is the keynote speech to be presented by Chris Gay, CEO of MileMeter. As an inventor or co-inventor Mr. Gay has over 60 pending patent claims as a result of the company's business and software innovations. Attendees to Mr. Gay's presentation will have a unique opportunity to learn about MileMeter's advances with industry software tools, development styles, and infrastructure technology.

The final day of the action packed CIO Insurance Summit includes a keynote question and answer panel moderated by Matthew Josefowicz, with panelists including industry leaders Srinu Koushik, SVP & CIO, Nationwide and Andrew LaGravenese, CIO & Head of Innovation, Chubb. Panelists will be discussing "Driving

Insurance Industry Innovation.” For more information on these and other presentations taking place at the 2009 CIO Insurance Summit please visit: <http://www.cioinsurancesummit.com/agenda.php> .

About the CIO Insurance Summit

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience of delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in insurance can develop great business ideas and lasting relationships with peers and colleagues. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology event is packed with one-on-one meetings, case study presentations and engaging keynote speeches. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit www.cdmmedia.com