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FOR IMMEDIATE RELEASE

FINANCE REFORM? CIO FINANCE SUMMIT PREPARES FOR TACTICAL CHANGE

May 20, 2009 – After a successful CIO Finance Summit 2008, in the midst of an industry meltdown, the CIO Finance Summit Group readies for a tactically based 2009 finance IT event that has continued to attract top CIO delegates, sponsors and an abundance of return attendees. The CIO Finance Summit will be held at the Four Seasons Resort, August 30th-September 2nd, in Scottsdale, Arizona.

Returning to the CIO Finance Summit is SVP, Bank of America who revealed his reasons for returning as a VIP delegate saying, “You (the CIO Finance Group) run a great event. I get invited all the time to these types of events and you and the team make all the difference. I developed relationships in two days that would have taken me ten years. My peers and partners that have and will attend are first class!”

Returning delegates stem from organizations including, Bank of America, Wells Fargo, JP Morgan Chase and USA Federal Credit Union. In conjunction with welcoming delegates and sponsors, the CIO Finance Summit Group announces the latest updates to the strategic 3-day agenda based on addressing the changes in finance imposed by the economy, shoe-string budgets and IT initiatives. New agenda highlights include the workshop, “How CIOs Can Move Toward Greater Transparency & Sustainability: Building a New Financial Order”, and a highly anticipated keynote presentations, “The Future Banking System: How can we ensure its stability and soundness?”

For more information about delegates, sponsors and the strategic agenda of the 2009 CIO Finance Summit, please visit www.ciofinancesummit.com or call +1 808 694 3700.

About CIO Finance Summit

The CIO Finance Summit is a component of the SBS Division of CDM Media, a B2B technology media company. CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level technology clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Summit Group is sure to create unique opportunities for executives to develop

innovative business ideas and lasting relationships with their peers and colleagues at the summit. The CIO Finance Summit will be held August 30th - September 2nd, 2009 at the Four Seasons Resort in Scottsdale, AZ.