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## CTO Telecom Summit Announces Attendees and Strategic Agenda

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The CTO Telecom Summit to Launch November 8<sup>th</sup>-11<sup>th</sup>, 2009

**May 20, 2009** – The SBS Division of CDM Media is pleased to announce dates, details and strategic agenda updates for the CTO Telecom Summit 2009. Master of Ceremonies, Dick LeFave, Former CIO Sprint/Nextel, will kick off the event that has been touted as Telco's premier business technology summit. The thought leadership forum will gather IT leaders in telecommunications November 8th-11th, 2009 at the Four Seasons Resort in Scottsdale, Arizona.

Glenn Willis, CEO, CDM Media, commented on the anticipated success of the event, stating, "With the abundance of positive testimonials, returning sponsors, and strategic feedback from previous attendees of SBS events, we're anticipating an advantageous summit. The caliber of individuals eager to participate, and the meticulous measures our team has placed into the planning of this year's event, make us excited to run a summit that will maximize the business value and time of those involved. Furthermore, the growth and changes facing the telecommunications industry is undeniable and sure to make the CTO Telecom Summit 2009 a success."

Confirmed attendees include Dick LeFave, Independent Telecommunications/IT Professional, Principal with D&L Associates & Former CIO Sprint/Nextel, who will oversee the summit as Master of Ceremonies, Jerry Brace, CIO, Rogers Communication, Alan Strauss, VP & CTO, NII Holdings Inc., and Brian Ross, COO, Cincinnati Bell, Inc. Returning as a sponsors of the summit are industry giants, Citrix Systems, and HP Exstream.

The CTO Telecom Summit's strategically developed agenda has additionally been expanded to include focused panel discussions on teleworking, security in telecommunications, and end user workshops that will address the issues CTOs in Telecom find most challenging. For more information on the CTO Telecom Summit, please visit [www.ctotelecomsummit.com](http://www.ctotelecomsummit.com).

### **About the CTO Telecom Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events for C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Telecom industry to debate and network on the most critical Business Technology issues that their industry is facing today.