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## **CIO Healthcare Summit Exceeds Industry Expectations: Testimonial Videos Now Live**

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**June 2, 2009-** The CIO Healthcare Summit was held in Scottsdale, Arizona May 10<sup>th</sup>-13<sup>th</sup> and attendees are speaking out to testify the success of the event. Highlights of the event included keynote presentations, including a well received seminar presented by Kaiser Permanente, and a strategically devised agenda that nurtured innovation and business conversations. The video testimonials can be found on the CDM Media and CIO Healthcare websites.

“The abundance of positive feedback we’ve received as an organization after the summit (CIO Healthcare Summit 2009) is tremendous. We encourage our attendees to share their opinions of the event experience so we can continue to exceed expectations, and this time it seems as though the healthcare community in attendance had lots to say. The video testimonials represent the hard work and strategic efforts put into running an event that provides business value and we hope those who watch gain a better understanding of who we are as an organization and what we’re capable of accomplishing,” said Glenn Willis, CEO, CDM Media.

The CIO Healthcare Summit 2009 was held May 10<sup>th</sup> -13<sup>th</sup> and gathered top healthcare CIOs and organizations at the forefront of technology including Alcatel-Lucent, BackOffice Associate, Citrix, VMware, Juniper Networks, and Salesforce.com. Through business meetings, keynote speeches, workshops and networking, the summit addressed challenges and solutions facing healthcare IT today. The video testimonials found on [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com) express the attendee feedback of some of the industry’s biggest influencers.

Due to popular demand, the CIO Healthcare Summit will return to December 6<sup>th</sup> -11<sup>th</sup>, 2009. For more information or to access the video testimonials, visit the CIO Healthcare Summit website or call +808-694-3660.

## **About the CIO Healthcare Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summit, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on December 6-9, 2009 at the exclusive Four Seasons Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare IT industry to debate and network on the most critical Business Technology issues facing them today.