



**Press/Analyst Contact:**

Glenn Willis  
EVP- CTO Telecom Group  
SBS Division, CDM Media  
[glenn.willis@cdmmedia.com](mailto:glenn.willis@cdmmedia.com)  
+1 808 694 3700

Paige Hogan  
PR Manager  
CDM Media  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)  
+1 808 535 9300

FOR IMMEDIATE RELEASE

## CTO Telecom Summit Announces Telephony Media Partnership

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**June 19, 2009-** The CTO Telecom Summit is pleased to announce Telephony, the leading media source for communications service providers, as a media partner of the 2009 CTO Telecom Summit. The CTO Telecom Summit will gather telecommunications executives at the forefront of industry decision-making for the November 8-11, 2009 event to be held at the Four Seasons Resort in Scottsdale, AZ.

“The individuals and caliber of organizations, such as Cisco, Citrix Systems, Oracle, Rogers Communications- to name a few- drawn to the CTO Telecom Summit are eager to attend the event in order to make the most of their time, maximize business value and gain insight into the solutions relevant to the issues that affect the industry. Each attendee, sponsor, partner and organizer has a role and influence on the success of the summit and we’re confident that Telephony’s position as a media partner will further our content innovation and worldwide coverage of this event,” said Glenn Willis, EVP, CTO Telecom Summit.

As the leading publication for all communications service providers, Telephony delivers timely and intelligent coverage of the news, technologies, and business strategies driving the industry. With a target audience comprised of broadband communications executives, the publication and online resource reaches service provider professionals at incumbent local exchange carriers, competitive local exchange carriers, ISPs, long distance service providers, wireless carriers, and cable operators.

The CTO Telecom Summit’s strategic agenda includes CTO panel discussions, including the newly added “Application of NGOSS Standards Combine with SOA to Transform IT” moderated by Shira Levine of Infonetics Research as well as workshops, case studies and highly anticipated keynote speeches. Presiding as the Master of Ceremonies at the 2009 CTO Telecom Summit will be Dick LeFave, former CIO, Sprint/Nextel with Frank Kern, SVP, IBM Global Services. To find out more about the agenda or for more detail regarding the Telephony media partnership, please visit [www.ctotelecomsummit.com](http://www.ctotelecomsummit.com)

## **About CTO Telecom Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content-driven summits to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CTO Telecom Summit will be the gathering where leading executives in telecommunications can develop dynamic business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona.