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FOR IMMEDIATE RELEASE

Arizona Society for Information Management Named Association Partner of Upcoming CDM Media Strategic Business Summits

August 24, 2009 – The Arizona Chapter of the Society for Information Management (SIM), Arizona, an association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders, has been named a premiere association partner for a series of CDM Media strategic business summits. The first event of the series that SIM will partner will be held at the Four Seasons Resort in Scottsdale, Ariz., August 30 - September 2.

“AZ SIM is an organization built on the foundation of leading technology strategies defined by CIOs who have come together to share and engage their rich intellectual capital for a common benefit. SIM’s programs offer the resources needed to improve business performance and address the needs of IT executives. This model of information sharing and the value of executives meeting one-on-one to address issues is exactly what CDM Media business technology summits are about. We’re pleased to welcome AZ SIM onboard as a premiere association partner of our events,” said Glenn Willis, CEO, CDM Media.

More than 3,500 IT leaders derive value from SIM. SIM’s wealth of information and outreach capacity is a direct result of its diverse membership. In addition to being IT leadership-focused, SIM membership spans across industries, concentrations and professions. The Arizona Chapter works to strengthen professional communications among members who direct the application of information technology in private and public organizations. The President of AZ SIM is Kevin Sauer, past CIO, Merchants Information Solutions.

CDM Media’s CIO Summits gather top IT executives across several vertical markets to discuss each industry’s hot topics, trends and challenges in a unique business setting. Unlike typical technology conferences, CDM Media CIO Summits are exclusive events. Attending CIOs, CTOs and C-Level executives are handpicked by CDM Media’s technology conference staff.

AZ SIM will partner with the upcoming CIO Finance Summit, CTO Telecom Summit, CIO Insurance Summit and CIO Healthcare Summit. The CIO Finance Summit will be held at the Four Seasons Resort in Scottsdale, Ariz. August 30-September 2. For more information about CDM Media’s strategic business summits, please visit <http://www.cdmmedia.com/sbs/overview.php> or call +808-694-3700.



About CDM Media

CDM Media is a worldwide custom design marketing company providing strategic solutions and specially-tailored packages for all of your marketing needs. Through innovative and creative planning and truly catering to customers' marketing challenges, CDM Media provides a true one-stop-shop for companies to stand out in today's markets. CDM Media creates unique platforms on which clients' marketing material garners an audience of the highest level professionals in targeted verticals. Through the IMS (Integrated Media Services), SBS (Strategic Business Summits) and CDM (Custom Design Marketing) divisions of CDM Media, all bases are covered when it comes to providing complete and dynamic marketing coverage.