

Strategic Insight for Technology Leaders in Insurance

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## FOR IMMEDIATE RELEASE

## LEADING BUSINESS TECHNOLOGY SUMMIT FOR INSURANCE EXECUTIVES ANNOUNCES LATEST VIP DELEGATES

**September 1, 2009** – The CIO Insurance Summit – the leading business technology summit that brings together C-level executives, solution providers and analyst thought leaders from the insurance industry - is pleased to announce new VIP delegate attendees. Newly confirmed CIO Insurance Summit delegates include Akhil Tripathi, SVP & CIO, Harleysville Insurance, Piyush Singh, SVP & CIO, Great American Insurance Group, and Murshid Khan, SVP & CIO, Stewart. The CIO Insurance Summit will be held at the Four Seasons Resort in Scottsdale, Ariz.

"The CIO Insurance Summit is so much more than a technology conference; it's a dynamic event packed with one-on-one meetings, workshops and case study presentations. Open dialogue is supported throughout the event in order to maximize idea-sharing and ensure productivity. The delegates at the CIO Insurance summit are the top IT end-users in the insurance industry and we're pleased to welcome the new VIP delegates. As innovative technology leaders, these individuals have the information that industry executives need to know in order to strategically position their organizations," said Glenn Willis, EVP, CIO Insurance Summit.

Attending delegates will be provided a forum to discuss important issues affecting the insurance industry including data security, storage, fraud protection, asset management and more. These CIOs will determine agenda content, take part in the panel discussions and host one-on-one meetings with technology solution providers.

Akhil Tripathi, who directs Harleysville Insurance's on-going information technology strategy, integration and development efforts, will present a featured case study "IT Enabled Business Transformation - Underwriting and Risk Selection in P&C Industry" at the event.

For more information and the CIO Insurance Summit's strategic agenda or for a full list of attendees, please visit http://www.cioinsurancesummit.com

## **About the CIO Insurance Summit**

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits to C-level clientele from Fortune 1000 companies. With experience in more than 20 different vertical markets and international experience in delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in insurance can develop great business ideas and lasting relationships with peers and colleagues. The CIO Insurance Summit is designed to provide technology leaders with a unique opportunity to interface with like-minded individuals in a relaxed, yet focused business atmosphere. Discussion topics are chosen by IT end-users to ensure that critical technology issues and trends are being explored throughout the event. The technology gathering is packed with one-on-one meetings, case study presentations and engaging keynote speeches. The CIO Insurance Summit will be hosted December 6-9, 2009, at the Four Seasons Resort in Scottsdale, AZ. For more information about the SBS Division of CDM Media or the CIO Insurance Summit, please visit <a href="https://www.cdmmedia.com">www.cdmmedia.com</a>