



**Contact:**

Nick Backhouse  
Event Director- CIO Healthcare  
SBS Division, CDM Media  
[nick.backhouse@cdmmedia.com](mailto:nick.backhouse@cdmmedia.com)  
+1 808 694 3600

Paige Hogan  
PR Manager  
CDM Media  
[paige.hogan@cdmmedia.com](mailto:paige.hogan@cdmmedia.com)  
+1 808 535 9300

FOR IMMEDIATE RELEASE

## Healthcare IT News to Participate in the CIO Healthcare Summit as a Media Partner

---

**January 22, 2010--** The CIO Healthcare Summit team is pleased to announce a new media partnership with *Healthcare IT News*, a monthly newspaper and online resource that covers new technologies, IT strategies and tactics, statutory and regulatory issues, as well as provider and vendor updates.

The CIO Healthcare Summit, to be held May 9-12, 2010, is an opportunity for IT executives in the healthcare industry to network with their peers and attend various education sessions, including CIO case studies, thought-leadership workshops, keynotes and more. Hosted at the exclusive Phoenician Resort in Scottsdale, AZ, the three-day technology event allows executives to learn about new technologies and explore IT trends in the healthcare industry.

*Healthcare IT News* is published in partnership with the Healthcare Information and Management Systems Society and reaches more than 54,000 subscribers, including IT management, C-suite and general management at hospitals, IDNs, group practices, ambulatory care facilities and more.

"*Healthcare IT News* caters to the same audience base that would attend the CIO Healthcare Summit. We are excited to partner with them for this event and look forward to the value that they are sure to add to it," said Nick Backhouse, Event Director, CIO Healthcare Summit.

With a balanced agenda, delegates from top healthcare organizations and engaging keynote speakers, the CIO Healthcare summit is a must-attend event for healthcare technology executives in 2010.

For more information on the CIO Healthcare Summit, go to [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com).

### About the CIO Healthcare Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from innovative companies within North America's healthcare industry to debate and network on critical business technology issues.



©2010 CDM Media USA. All Rights Reserved. CDM Media, CIO Summit, the CDM Media logo and the CIO Summit logo are either registered trademarks or trademarks of CDM Media USA Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.