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FOR IMMEDIATE RELEASE

The CIO Healthcare Summit Announces CIO Keynote Presentations and Latest Agenda Details

January 25, 2010 – The CIO Healthcare Summit team is pleased to announce the latest agenda details including two highly anticipated CIO keynote presentations from Dr. Charles Kennedy, VP of Health IT, Wellpoint Inc., National Health IT Policy Committee and Dr. Ferdinand Velasco, CMIO, Texas Health Resources (THR). The keynote presentations will be presented in front of the audience of attending CIOs, IT leaders and solution providers at the May 9-12, 2010 CIO Healthcare Summit. The leading healthcare technology event will be held at the Phoenician Resort in Scottsdale, AZ.

“The CIO Healthcare Summit’s agenda has been designed to maximize the value of our attending CIOs’ time. We’ve included CIO thought-leadership sessions, CIO case studies and CIO keynote presentations to allow the nation’s leading healthcare IT executives to speak candidly with their peers and address the issues that matter most. Dr. Kennedy and Dr. Velasco, two outstanding professionals, will share significant insight through their presentations. We’re glad to have them onboard,” said Glenn Willis, CEO, CDM Media and Acting EVP, CIO Healthcare Summit.

Dr. Charles Kennedy is the Vice President of Health Information Technology for Wellpoint Inc., and is responsible for building technical solutions which leverage health plan data sets are applied in clinical settings. Dr. Kennedy has led Wellpoint’s initiatives to improve patient care through technology in a variety of ways including strategic acquisitions and investments. Dr. Kennedy has served as a thought-leader on Federal, State and private industry initiatives including being a founding commissioner on the Certification Commission for Health Information Technology. At the CIO Healthcare Summit, Dr. Kennedy will present the Welcome Dinner Gala CIO Keynote Speech, “The HITECH Act: Creating Lasting Value from the \$40 billion Federal Stimulus Investment,” on Sunday, May 9th, 2010.

Dr. Ferdinand Velasco is the Chief Medical Information Officer of Texas Health Resources. He is the physician champion for the organization’s medical informatics initiatives and has responsibility over the physician engagement and clinical decision support groups within IT Solutions. Prior to joining THR, Dr. Velasco was Assistant Professor of Cardiothoracic Surgery at the Weill Medical College of Cornell University. Dr. Velasco will



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present the CIO keynote presentation, “Meaningful Use of Health IT: a CMIO’s Guide for CIOs”, on Monday, May 10th, 2010. Prior to the CIO Healthcare Summit, Dr. Velasco will also participate in a pre-event webinar on “Meaningful Use” that will include other CIO Healthcare Summit participants. Registration details for the webinar will be released soon.

For more information about the CIO Healthcare Summit, please visit www.ciohealthcaresummit.com

About the CIO Healthcare Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from innovative companies within North America’s healthcare industry to debate and network on critical business technology issues.