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FOR IMMEDIATE RELEASE

Healthcare IT Leaders - Peter Waegemann and Claudia Tessier of mHealth Initiative – to Participate in the CIO Healthcare Summit

January 8, 2010 – The CIO Healthcare Summit team announced today that mHealth Initiative will support the healthcare IT summit for the second consecutive year as a partner and event contributor. Peter Waegemann, VP mHealth Initiative, and Claudia Tessier, President, mHealth Initiative will attend the event. Waegemann will present a keynote presentation to an audience of healthcare solution providers and senior executive leaders; Tessier will present her mobile policy findings in a workshop presentation. The CIO Healthcare Summit will be held at the Phoenician Resort in Scottsdale, AZ, May 9-12, 2010.

“Both Peter Waegemann and Claudia Tessier are greatly respected members of the healthcare IT community. We’re delighted to welcome back mHealth initiative as a premiere event partner and we are confident that attendees of the CIO Healthcare Summit will gain significant value from the presentations of these seasoned leaders,” said Glenn Willis, CEO, CDM Media and Acting EVP, CIO Healthcare Summit.

mHealth Initiative is a not-for-profit organization that envisions the emerging mHealth revolution. mDevices offer interoperability, provide the basis of mobile communications, allow access to the Internet and the huge scientific body of medicine, serve as documentation systems, and provide decision support guidance for care. Their most important benefit is enabling participatory health, the new paradigm that involves healthy people, patients, wellness and care providers in a healthcare system that is open and transparent, with the patient at its center.

The CIO Healthcare Summit is designed to maximize information sharing and takeaways for all participants, providing attendees with the latest in information technology and innovative ideas. Agenda highlights will include Claudia Tessier workshop presentation on “Mobile Phone Policies and Strategies” and Peter Waegemann’s keynote presentation on “CIO Challenges in 2010” that will look at the Consumer Health Movement and what it means for the CIO.

For more information or to view the full summit agenda, please visit www.ciohealthcaresummit.com

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About CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation for delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in more than 20 different vertical markets and international experience on delivering intimate, effective business summits, CDM Media will gather where executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's healthcare industry to debate and network on the most critical business technology issues that their industry is facing today.

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