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FOR IMMEDIATE RELEASE

Participate in the Leading Technology Event for Healthcare CIOs and IT Executives

February 17, 2010 – The CIO Healthcare Summit team is searching for technology experts in the healthcare industry who are interested speaking, presenting or participating in a panel discussion at the upcoming IT event. Scheduled to be held at the Phoenician Resort in Scottsdale, AZ on May 9 – 12, 2010, the CIO Healthcare Summit is the leading event for CIOs and IT executives who want to learn about new technology topics and trends, network with their peers and discover technology solutions that can move their healthcare organization forward.

To qualify as a speaker, presenter or participant at the event, individuals must be a senior-level IT decision maker (e.g. SVP, EVP, CIO, CTO) at a healthcare facility or have executive level experience within in a healthcare facility either in line of business or with a direct technology focus.

The CIO Healthcare Summit team is currently looking for IT experts in the healthcare industry with superior knowledge of:

- Meaningful use
- Improving patient care through mobility
- HIEs
- EHR interoperability
- The role of virtualization in healthcare
- Allocation of stimulus funds

Current speakers at the event include: Jack Santos, CIO Executive Strategist, Burton Group; Dr. Charles Kennedy, VP Health IT, Wellpoint, National Health IT Policy Committee; Dr. Ferdinand T. Velasco, CMIO, Texas Health Resources; and Edgar L. Mounib, MBA, MPH, Global Healthcare Lead, IBM Institute for Business Value.

Executives who qualify to speak at the event will receive complimentary airfare, accommodations, food and beverage at the event. If you are interested in speaking at the event, please visit

<http://www.ciohealthcaresummit.com/callforspeakers/> or contact Nick Backhouse, Event Director, CIO Healthcare Summit, at nick.backhouse@cdmmedia.com or 808-694-3652.

About the CIO Healthcare Summit

The SBS Division of CDM Media has a reputation for delivering strategically positioned, content-driven events to C-level clientele from Fortune 1000 organizations. With experience delivering intimate, effective business summits, CDM Media gathers executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from innovative companies within North America's healthcare industry to debate and network on critical business technology issues. For more information about the event, please visit <http://www.ciohealthcaresummit.com/>

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