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## FOR IMMEDIATE RELEASE

## **Government Technology Resource Alliance Joins CIO Government Summit as an Association Partner**

March 11, 2010 – The CIO Government Summit team is pleased to announce that the Government Technology Resource Alliance (GTRA), a forum for CXO government leaders to collaborate, strategize and create innovative solutions for today's most pressing IT needs, will participate in the upcoming event as an association partner. The CIO Government Summit will be held May 23-26, 2010 at the InterContinental Montelucia Resort in Scottsdale, AZ.

The CIO Government Summit is an opportunity for CIOs in the government sector to discuss current IT topics and trends, network with their peers, learn about technology solutions, and attend educational sessions, keynotes and case studies. The IT event's strategic agenda, intimate setting and distinguished participants help to ensure that all attendees will maximize their time out of the office.

GTRA consists of more than 100 well-respected government executives who specialize in enterprise architecture, security, cloud computing, SOA, virtualization, leadership, defense, health IT, workforce management and green IT. Through the semi-annual GTRA Symposium, workshops, live demonstrations, the monthly GOVTek Newsletter and the GTRA Members Portal, both public and private sector executives are able to share best practices and lessons learned resulting in actionable government-wide strategic plans. GTRA identifies cutting-edge technologies and solution providers to bridge the gap between strategy and the execution of government IT initiatives.

"The mission and strategy of GTRA align well with the CIO Government Summit, and we are pleased to welcome them as a media partner for the event. The GTRA forum, newsletter and various events keep government sector CIOs up-to-date on the latest in technology and will prove to be a great asset for our CIO attendees," said Mark Southam, Event Director, CIO Government Summit.

For more information on the CIO Government Summit, visit http://www.ciogovernmentsummit.com/.

## **About CIO Government Summit**



The CIO Government Summit will be hosted May 23 -26, 2010 in Scottsdale, AZ. The summit is designed to provide an educational and content-focused forum for North America's IT executives in state and local government. CIOs, C-level IT executives and IT decision makers that attend the CIO Government Summit will participate in a strategic three-day agenda filled with workshops, case studies and keynote presentations surrounding industry trends and challenges. The CIO Government Summit is organized by the Strategic Business Summit division of CDM Media. This SBS division has a reputation of delivering effective, vertically focused events for IT leaders in technology. For more information about the CIO Government Summit, please visit http://www.ciogovernmentsummit.com/

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