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CIO Finance Summit Agenda to Address Risk Management, Business Growth and Video Technologies

June 4, 2010 – The CIO Finance Summit Content Committee determined yesterday via conference call the latest agenda topics to be addressed at the upcoming IT event: banking 2.0, regulation and risk management, business growth and operational expansion, emergence of video technologies, driving revenue through enhanced customer relationships, and increasing share holder value. The CIO Finance Summit will be held in August 29-September 1, 2010 in Scottsdale, Arizona.

“As the landscape of the financial services industry continues to change, CIOs and technology leaders are looking to the future. This year’s agenda topics will address the challenges faced by financial services IT; however, it will also focus heavily on what lies ahead. We’re making significant efforts to ensure the agenda is tailored to include the priorities and topics that matter most to event attendees,” said Nick Backhouse, Event Director, CIO Finance Summit.

The CIO Finance Summit agenda includes one-on-one executive exchanges, CIO think-tank sessions, thought-leadership presentations, case studies, CIO Executive Vision panel discussions, and highly anticipated keynote speeches by the industry innovators. Finalized agenda sessions include:

- “Multi Function Shared Services to Address the Operational and Cost Reduction Challenges in Banking”
- “Risk Analytics a Key to Sustaining Profitability”
- “Preparing for New Regulation-the Regulators Fight Back”
- “From Crisis to Transformation: Rebounding, Transformation & Competing-Gearing Up for Growth”
- “Innovation & Rebuilding the Client Proposition-A CIO’s Prerogative”

The CIO Finance Summit Content Committee, which is comprised of CIOs and IT executives from North America’s leading banking and technology organizations, will be participating in another conference call at the end of July to finalize this year’s agenda topics.

To view the CIO Finance Summit agenda, please visit www.ciofinancesummit.com/agenda.php. For more information, contact Nick Backhouse, Event Director, CIO Finance Summit at nick.backhouse@cdmmedia.com for more information.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, go to <http://www.ciofinancesummit.com/>

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