



Strategic Insight for Technology Leaders in Insurance

**Contacts:**

Mark Southam  
Event Director, CIO Insurance Summit  
CDM Media  
[mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com)  
808-694-3654

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

# CIO Insurance Summit Content Committee Determines Agenda Topics for Technology Event

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**July 12, 2010** – The CIO Insurance Summit Content Committee participated in a conference call last week to determine agenda topics for the upcoming event to be held October 17-20, 2010 in Scottsdale, Arizona. The CIO Insurance Summit agenda features case studies, panel discussions, one-on-one meetings and engaging keynote speeches from leading insurance industry CIOs.

Members of the CIO Insurance Summit Content Committee include:

- Matt Josefowicz, Director, Insurance Practice, Novarica (Chair of the CIO Insurance Summit Content Committee & Master of Ceremonies)
- Mark Berthiaume, CIO, Specialty and Commercial Division, Chubb
- John Heidelberg, VP & CIO, Individual Risk Products, Guardian Life
- Piyush Singh, SVP & CIO, Great American Insurance Group
- Katie Cuning, SVP Worldwide Operations, CNA Insurance
- Sherwin Uretsky, Senior Director, Internet Business Solutions Group, Cisco
- Michael Costonis, Managing Director, Insurance Industry, North America, Accenture

The following is a list of agenda topics as determined by the Content Committee for the upcoming technology event: defining innovation, using technology to improve the customer experience, the impact of IT on decision-making, the merging of business and technology, change management around the impact of IT, and IT as a competitive advantage.

“This year’s CIO Insurance Summit will explore the intersection of business and IT by addressing the pain points of attending CIOs and discussing the imperatives that are driving technology spend. Attending CIOs will come away with a thorough understanding of key technology topics, such as transformation, which has received a lot of hype recently, and innovation, which is often mentioned, but never really defined. I look forward to meeting with the high-level enterprise CIOs as well as the top-notch business CXOs who will be in attendance,” said Mark Southam, Event Director, CIO Insurance Summit.

The CIO Insurance Summit is a unique and exclusive opportunity for CIOs, analysts and insurance IT innovators to network, make critical business contacts, and learn about technology solutions that can increase productivity at their organizations.

For more information about the CIO Insurance Summit, please go to [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com) or contact Mark Southam, Event Director, CIO Insurance Summit, at 808-694-3654 or [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com).

**About the CIO Insurance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 17-20, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioinsurancesummit.com/>.

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