



**Contacts:**

Mark Southam  
Event Director, CIO Finance Summit  
CDM Media  
[mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com)  
808-694-3654

Sarah Safranski  
Editor  
CDM Media  
[sarah.safranski@cdmmedia.com](mailto:sarah.safranski@cdmmedia.com)  
808-694-3675

## Call for Speakers: Participate in Upcoming Tech Event for Finance Executives

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**July 20, 2010** – The CIO Finance Summit team invites CIOs and senior technology executives in the financial services industry to participate in the upcoming IT event as a speaker or panelist. Qualified executive presenters receive complimentary airfare, accommodations, food and drink at the event.

To be held August 29-September 1, 2010 in Scottsdale, Arizona, the CIO Finance Summit brings together more than 50 CIOs, analysts and thought leaders to discuss the latest technology issues, network with their peers and learn about technology solutions. Executives participating in the event's strategic agenda have the opportunity to present case studies and IT research, as well as discuss IT project successes and failures. To see footage from the 2009 CIO Finance Summit, please visit <http://www.ciofinancesummit.com/videos.php>.

Speakers at the CIO Finance Summit must meet the following qualifications:

- Senior-level decision maker at a global banking entity (i.e. SVP, EVP, CIO, CTO)
- Executive-level experience within a global banking entity either in line of business or with a direct technology focus

The CIO Finance Summit Content Committee, a group of eight IT thought leaders who represent some of the most influential organizations in finance, recently determined agenda topics for the upcoming finance event. Technology topics to be covered include: security & regulation, transformation, vendor value effectiveness & global sourcing, and utilizing technology innovation to facilitate growth.

“The CIO Finance Summit is a perfect opportunity for leading IT executives to display their expertise and leadership, as well as make critical business contacts with a group of their executive peers. The finance industry is in a state of transition that will affect technology strategy and technology spending for the immediate future. It is critical for executives to analyze the new business imperatives that are emerging from this transition, and use them to their full advantage as they lead their organizations through the duration of 2010,” said Mark Southam, Event Director, CIO Finance Summit.

For more information about speaking at the CIO Finance Summit, please visit our [call for speakers page](#),

<http://www.ciofinancesummit.com/callforspeakers/> or contact Mark Southam, Event Director, CIO Finance Summit, at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 808-694-3654.

### **About the CIO Finance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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