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CIO Finance Summit Welcomes Master of Ceremonies Representing Ovum

July 26, 2010 – The CIO Finance Summit team is pleased to welcome Martha Bennett, Practice Leader, Financial Services and Retail Technology, Ovum, as the Master of Ceremonies for the upcoming CIO Finance Summit, August 29-September 1, 2010.

To be held at the InterContinental Montelucia Resort in Scottsdale, Arizona, the CIO Finance Summit is a unique opportunity for CIOs and technology leaders to network with their IT peers, learn about new technology solutions, and attend interesting agenda sessions on the latest IT topics and trends. The summit, with more than 50 C-suite executives in attendance, is an intimate environment that allows executives to have meaningful conversations and make critical business contacts.

Bennett, as the Master of Ceremonies, will kick off the CIO Finance Summit on Sunday, August 29th by giving a welcome address to all attendees. Throughout the event, she will continue to offer her leadership by guiding conversations during the agenda sessions and sharing her industry expertise.

Bennett is responsible for the direction of Ovum's global financial services and retail technology coverage. She works with executives in business and IT to review their technology strategy and/or IT governance structures, and provides analysis and thought leadership on industry trends. Bennett is an internationally recognized authority on technology developments, effective technology exploitation, and associated management issues. In financial services, Bennett has carried out extensive research in the area of online banking and payment security and emerging consumer payment systems, and has led a variety of projects examining multi-channel strategies, core banking systems replacement, and related IT management topics.

"Martha's leadership at the CIO Finance Summit is going to be a great addition to the event. Her expertise and industry knowledge are immense and will surely help attending CIOs have a better understanding of the IT issues their organizations face on a daily basis," said Mark Southam, Event Director, CIO Finance Summit.

For more information about the CIO Finance Summit, please visit www.ciofinancesummit.com or contact Mark Southam, Event Director, CIO Finance Summit at mark.southam@cdmmedia.com or 808-694-3654.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

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