



Contacts:

Mark Southam
Event Director, CIO Finance Summit
CDM Media
mark.southam@cdmmedia.com
808-694-3654

Sarah Safranski
Editor
CDM Media
sarah.safranski@cdmmedia.com
808-694-3675

Participate in a Panel Discussion on Security, Identity Management and Fraud at the CIO Finance Summit

July 28, 2010 – The CIO Finance Summit team is pleased to announce that a new panel discussion has been added to the event's strategic agenda, "Security, Identity Management and Fraud: Future Proofing the Banking System & Ensuring Greater Consumer Protection."

CIOs and senior IT executives in the financial services industry who have expertise in IT security and consumer protection are invited to participate in the agenda session as a panelist, and will receive complimentary travel, accommodations, and food and drink at the event.

Martha Bennett, Practice Leader, Financial Services and Retail Technology, Ovum, will be moderating the panel. Current panelists include Vinay Patel, SVP, Global Information Security Officer, Citigroup and Drew Bartkiewicz, VP E&O Cyber Risk, The Hartford. Executives representing Fortify and Lieberman Software will also participate in the panel discussion.

The panel discussion will focus on the pressure facing financial businesses to assure the control and protection of sensitive information, especially considering the increasingly sophisticated security threats, the pace of technology innovation, and longstanding questions from consumers concerning trust and confidence in bank security. Other topics to be addressed during the session include:

- Assuring control of customer information
- Securing the mobile worker
- Regulatory compliance
- Internal risks in light of both internal and external threats
- Securing SaaS and cloud computing environments
- Data loss prevention and related initiatives

If you are interested in participating in the "Security, Identity Management and Fraud" panel discussion or in attending the event as a CIO or IT executive attendee, please contact, Glenn Willis, EVP, CIO Finance Summit, at glenn.willis@cdmmedia.com or 808-694-3700. For more information about the event, please visit www.ciofinancesummit.com.

About the CIO Finance Summit

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Finance Summit, to be held August 29-September 1, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciofinancesummit.com/>.

###