



Strategic Insight for Technology Leaders in Insurance

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## Participate in an Upcoming Event for Insurance IT Executives

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**August 18, 2010** – The CIO Insurance Summit team is looking for CIOs and Senior IT Executives who are interested in participating in the upcoming technology event, October 17-20, 2010, as a speaker or panelist. Qualified speakers will receive complimentary travel, accommodations, food and drink for the duration of the event.

The CIO Insurance Summit brings together more than 50 innovative technology executives from North America's leading insurance organizations to discuss the latest IT topics and trends, make critical business contacts and learn about the latest technology solutions. The event's strategic agenda features case studies, panel discussions, CIO Think Tanks and keynote presentations. Topics to be discussed include gearing up for growth, agile business planning, business intelligence analytics, improving the customer experience and defining and measuring innovation.

"Speakers at the CIO Insurance Summit are presented with a great opportunity to establish themselves as leaders in insurance IT. We encourage the CIOs and IT executives who present at the event to discuss recent research, IT project successes and failures, as well as the strategies they use to move their organization ahead with IT," said Mark Southam, Event Director, CIO Insurance Summit.

Current speakers and panelists at the event include: Mark Berthiaume, CIO, Specialty and Commercial Division, Chubb; Piyush Singh, SVP & CIO, Great American Insurance Group; Katie Cunning, SVP Worldwide Operations, CNA Insurance; Karen Morris Chief Innovation Officer, Chartis; and Dave Peak, Head of Technology Innovation, The Hartford.

If you are interested in participating in the CIO Insurance Summit agenda as a speaker or panelist, please fill out a call for speakers form at <http://www.cioinsurancesummit.com/callforspeakers/> or contact Mark Southam, Event Director, CIO Insurance Summit, at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 808-694-3654. For more information about the event, please visit [www.cioinsurancesummit.com](http://www.cioinsurancesummit.com).

## **About the CIO Insurance Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Insurance Summit, to be held October 17-20, 2010 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.cioinsurancesummit.com/>.

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