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CIO Canada Summit Announces Partnership with CIPS

October 13, 2010 – The CIO Canada Summit team announced today that it has formed a strategic partnership with the Canadian Information Processing Society (CIPS), a non-profit association of IT professionals that works to support Canadian technology executives and strengthen the Canadian IT industry.

The CIO Canada Summit, to be held February 27-March 2, 2011 in Toronto, is a unique opportunity for CIOs, IT executives, and technology analysts to participate in educational sessions and network with their colleagues. Held in an intimate environment, the event's agenda encourages attendees to have candid conversations about the latest technology topics and trends, best practices, and IT project successes and failures. This cross industry summit will include, but is not limited to, representatives from healthcare, finance, insurance, utilities, transportation, government and education.

Founded in 1958, CIPS works to establish standards and share best practices for the benefit of individual IT professionals and the IT sector as a whole. CIPS represents thousands of members across Canada, and offers networking opportunities, certification of IT professionals (I.S.P. and ITCP designations), accreditation of IT university and college programs, and a voice to government on issues that affect the IT profession and industry. CIPS is a dynamic organization focused on IT excellence through its work on public policy, setting standards within the profession and providing IT support to its community.

"I am so pleased to be able to work with CIPS as we launch the CIO Canada Summit. CIPS, as Canada's leading IT professional organization, is truly in touch with the needs and business concerns of Canadian CIOs, and will prove to be a great resource as we continue to plan the upcoming event. I look forward to moving ahead with our partnership and working together for years to come," said Mark Southam, Event Director, CIO Canada Summit.

If you are interested in participating in or speaking at the CIO Canada Summit, please contact Mark Southam, Event Director, CIO Canada Summit, at 808-694-3654 or mark.southam@cdmmedia.com. For more information about the technology event, please go to www.ciosummit.ca.

About the CIO Canada Summit

CDM Media brings together CIOs and technology executives from North America and Canada's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011 in Toronto, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit www.ciosummit.ca.

About CIPS

Since 1958, CIPS has helped strengthen the Canadian IT industry by establishing standards and sharing best practices for the benefit of individual IT professionals and the sector as a whole. As Canada's Association of Information Technology Professionals, CIPS represents thousands of members across the country. CIPS offers networking opportunities, certification of IT professionals (I.S.P. and ITCP designations), accreditation of IT university and college programs, and a voice to government on issues that affect the IT profession and industry. For more information, please visit www.cips.ca.

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