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## CIO Summit Partners with Technology Digital and Business Review USA

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**October 28, 2010** – The CIO Summit team announced today that it has formed a strategic partnership with Technology Digital and Business Review USA. Both media outlets are part of White Digital Media, a global media company and provider of digital magazines, industry Web portals, sector-driven e-mail newsletters and targeted advertising products.

Technology Digital is a pioneering digital media site for technology professionals and executives responsible for managing IT environments. Business Review USA magazine and its affiliated website, [businessreviewusa.com](http://businessreviewusa.com) covers solutions that allow business professionals and executives to improve operations, technology, finances and management at their organizations. Both outlets utilize a website, daily news, and weekly e-newsletters in order to help readers stay up-to-date on critical business issues. To learn more, visit [www.Technology-Digital.com](http://www.Technology-Digital.com) and [www.BusinessReviewUSA.com](http://www.BusinessReviewUSA.com).

“The CIO Summit team has found a great partner in Technology Digital and Business Review USA. These media outlets are full of great information for technology executives and our event attendees are sure to benefit from the articles and other resources that these sites and magazines provide,” said Ross Abbott, Event Director, CIO Summit.

The CIO Summit, November 7-10, 2010, will bring together CIOs, IT executives and analysts to attend educational sessions on the latest technology topics and trends. The event’s strategic agenda includes think tanks, open forums and panel discussions on private and public cloud computing, transformational leadership, virtualization, agile software, cloud computing security, and more.

The technology event’s strategic agenda is an opportunity for attendees to share ideas and best practices, as well as discuss the latest technology topics and trends. Executives will leave the event with a better understanding of new technologies and with the ability to improve IT operations at their organizations.

If you are interested in participating in the CIO Summit, please contact Ross Abbott, Event Director, CIO Summit, at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or 808-694-3661. For more information about the event, please visit [www.ciosummit.us](http://www.ciosummit.us).

If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

### **About the CIO Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Summit, to be held November 7-10, 2010, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciosummit.us/>.

### **About White Digital Media**

In just two short years White Digital Media has opened offices in Boston, San Diego, Toronto, Mumbai and Norwich, UK, and is currently building one of the largest global marketplaces for B2B executives. White Digital Media is a rapidly-expanding global media company and provider of a wide range of media products including digital magazines, industry web portals, sector-driven email newsletters and unique targeted advertising products. For more information about White Digital Media, please visit [www.whitedm.com](http://www.whitedm.com).

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