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CDM Media Forms Partnership with CTOs on the Move

November 18, 2010 – The CDM Media team is pleased to announce that the company has partnered with CTOs on the Move, an organization that tracks management changes among CIOs, CTOs, and VPs of Technology in order to provide subscribers with potential clients. CDM Media and CTOs on the Move will partner on three technology events: CIO Healthcare Summit, CIO Government Summit and CIO Education Summit.

CTOs on the Move allows business executives to get in front of corporate and government CIOs, CTOs and other IT executives by providing unique and responsive sales leads. The Company gathers these leads by monitoring more than 5,000 news sources, company announcements, statutory filings, social media outlets and other sources for timely, relevant and actionable insights. CTOs on the Move's clients include large and mid-size companies spanning all aspects of software, hardware and IT services.

The CIO Healthcare Summit, CIO Government Summit and CIO Education Summit are industry-based technology events that bring together C-level IT executives, giving them the to opportunity to discuss the latest technology topics and trends within each industry. The IT events include networking sessions, case study presentations, CIO focus groups, panel discussions, analyst Q&A sessions, and think-tank sessions. The Summits will be held on the following dates:

- CIO Healthcare Summit, April 3-6, 2011, www.ciohealthcaresummit.com
- CIO Government Summit, August 28-31, 2011, www.ciogovernmentsummit.com
- CIO Education Summit, November 13-16, 2011, www.cioeducationsummit.com

For more information about and a complete listing of CDM Media's upcoming CIO Summits, please visit www.ciosummits.com. If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at kelly.schricker@cdmmedia.com or 808-694-3656.

About CDM Media

CDM Media is a business-to-business media company serving Fortune 1000 clients who want to build relationships with CIOs and senior-level technology executives. CDM Media, the custom design marketing organization, develops unique marketing platforms that attract high-level IT professionals across several verticals. For more information, please visit www.cdmmedia.com or connect with CDM Media on Twitter, [@CDMmedia](https://twitter.com/CDMmedia).

About CTOs on the Move

CTOsOnTheMove.com is the premier provider of sales trigger events for technology companies to get them in front of corporate and government CIOs, CTOs and other IT executives. Clients include large and mid-size companies spanning all aspects of software, hardware and IT services. For more information, visit <http://www.ctosonthemove.com> or follow us at <http://twitter.com/CTOsOnTheMove>.