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## CIO Healthcare Summit Partners with Technology Digital, Business Review USA and Healthcare Digital

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**November 29, 2010** – The CIO Healthcare Summit team is pleased to announce that it has formed a strategic partnership with three publications: Technology Digital, Business Review USA, and Healthcare Digital. All three publications and their associated media outlets are owned and operated by White Digital Media, a global media company and provider of a wide range of media products.

“I am very excited to be partnering with these three excellent publications for the upcoming CIO Healthcare Summit. The event’s executive attendees are always looking for new sources of in-depth industry information, and these publications, each with a growing audience, are sure to meet their needs,” said Mark Southam, Event Director, CIO Healthcare Summit.

White Digital Media produces digital magazines, industry Web portals, sector-driven e-mail newsletters and targeted advertising products for its clients. Through its publications, Technology Digital, Business Review USA, and Healthcare Digital, WhiteDM reaches a wide audience of business, technology and healthcare executives and professionals throughout the world. These publications cover everything from social media to IT leadership to healthcare technology. To learn more, visit [www.Technology-Digital.com](http://www.Technology-Digital.com), [www.BusinessReviewUSA.com](http://www.BusinessReviewUSA.com), and [www.Healthcare-Digital.com](http://www.Healthcare-Digital.com).

The CIO Healthcare Summit, April 3-6, 2011, is an exclusive opportunity for healthcare executives to make new business contacts, share ideas and attend educational sessions on the latest topics and trends, such as meaningful use, EHR/EMR systems, the consumer health movement, and patient care through mobility.

The technology event’s strategic agenda, with sessions led by attending CIOs and IT executives, includes think tank sessions, open forums, analysts Q&A sessions, panel discussions and case studies. This format allows for conversation among the event’s attendees and encourages the sharing of ideas and best practices.

If you are interested in participating in the CIO Healthcare Summit, contact Mark Southam, Event Director, CIO Healthcare Summit, at [mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com) or 808-694-3654. For more information about the event, please visit [www.ciohealthcaresummit.com](http://www.ciohealthcaresummit.com).

If you are interested in forming a partnership with CDM Media, please contact Kelly Schricker, Events and Marketing Specialist, CDM Media, at [kelly.schricker@cdmmedia.com](mailto:kelly.schricker@cdmmedia.com) or 808-694-3656.

### **About the CIO Healthcare Summit**

CDM Media brings together CIOs and technology executives from North America's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Healthcare Summit, to be held April 3-6, 2011 in Scottsdale, Arizona, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit <http://www.ciohealthcaresummit.com/>.

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