



Strategic Insight for Technology Leaders in Canada

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Jerry Brace, CIO, Rogers Communications to Keynote at CIO Canada Summit

November 30, 2010 – The CIO Canada Summit team is pleased to announce that Jerry Brace, CIO and EVP, ITS of Rogers Communications will give a keynote speech at the upcoming event, February 27 – March 2, 2011 in Montreal, QC.

The CIO Canada Summit brings together CIOs and technology executives to network with their peers, share ideas, and attend educational sessions on the latest IT topics and trends. The event's agenda features open forums, think tanks and panel discussions that encourage attendees to have candid conversations and exchange ideas in a relaxed, yet focused business setting.

Jerry Brace joined Rogers Communications in February 2008 as the SVP of IT. Brace was named CIO and EVP of IT in August 2009. Prior to joining Rogers, he worked as the VP of Customer Billing Services at Sprint Nextel where he managed customer billing operations and applications. His specialties include supplier operations management, cost management, customer billing, and data center operations.

"Jerry Brace has been a leader in the technology industry for a number of years. I am excited to have him speaking at this year's CIO Canada Summit and am looking forward to the insight that he will offer our attendees," said Rob Simms, VP, Business Development & Event Management, CDM Media.

Jerry Brace will be joined at the event by the following attendees:

- Charaka Kithulegoda, CIO, ING Direct Canada
- Gilles Godbout, General Manager, IT, Hydro-Quebec
- Roman Coba, Global CIO, McCain Foods
- Dominic Dore, VP, IT & CIO, Cascades, Inc.
- Stéphane Lamoureux, Director, Global Operations, SITA

For more information about the CIO Canada Summit or if you are interested in attending the event, contact Mark Southam, Event Director, CIO Canada Summit, at mark.southam@cdmmedia.com or 808-694-3654. For more information about the event, visit the CIO Canada Summit website, www.ciosummit.ca.

About the CIO Canada Summit

CDM Media brings together CIOs and technology executives from Canada's leading organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011 in Montreal, QC, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit www.ciosummit.ca.

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