



Strategic Insight for Technology Leaders in Canada

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CIO Canada Summit Announces Master of Ceremonies

December 15, 2010 – The CIO Canada Summit team announced today that Madhavi Mantha, Principal Analyst at Novarica will act as the Master of Ceremonies for the upcoming event to be held in Montreal, Quebec on February 27 – March 2, 2011.

The CIO Canada Summit will bring together Canada's leading CIOs and IT executives as well as technology analysts, association representatives and technology solution providers to network with their peers and attend educational sessions on the latest IT topics and trends. The event will include, but is not limited to, representatives from healthcare, utilities, retail, education, insurance, telecom and finance.

Madhavi Mantha, who is also Head of Banking Research, joined Novarica from Accenture, where she focused on distribution channel strategies and front-office transformation for retail banks. Prior to Accenture, she was a senior analyst at Celent, where she focused on IT strategies to support retail banking multi-channel and self-service capabilities. Mantha will deliver the welcome address and closing speech at the event in addition to acting as the moderator for the keynote panel discussion.

"We are very excited to be working with Novarica for the CIO Canada Summit. Mantha's past experience and current role have positioned her as a leader in the technology field and we are excited to have her expertise at the event," said Mark Southam, Event Director, CIO Canada Summit.

Other organizations to be represented at the technology event include the Government of Canada, Rogers Communications, ING DIRECT Canada, KPMG, XS Cargo, SITA and Pacific & Western Bank of Canada.

For more information about the CIO Canada Summit, visit www.ciosummit.ca. If you are interested in participating in the event as a technology executive attendee, speaker or solution provider, contact Mark Southam, Event Director, CIO Canada Summit, at mark.southam@cdmmedia.com or 808-694-3654.

About the CIO Canada Summit

CDM Media brings together CIOs and technology executives from North America and Canada's Fortune 1000 organizations to develop business ideas and build lasting relationships with peers and colleagues. The CIO Canada Summit, to be held February 27-March 2, 2011 in Toronto, allows IT executives to discuss the latest business technology issues and learn about current technology solutions. For more information, please visit www.ciosummit.ca.

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